Arts and Humanities (HUM)

HUM 20 Explorations in Arts + Design at Berkeley 1 Unit
Terms offered: Spring 2019
A+D Mondays @ BAMPFA is a weekly public lecture series organized by the Arts + Design Initiative and co-curated by departments throughout the campus and local and national arts organizations. Through lectures by leading scholars, artists, and public figures, students are introduced to vocabularies, forms, and histories from the many arts, design, humanities, and media disciplines represented at UC Berkeley. Explore cutting-edge thinking and making on topics of current interest to UC Berkeley's creative faculty and national leaders in the cultural and creative arts. Students engage with the lecture series through weekly response papers and a final reflection paper.

Rules & Requirements
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of colloquium per week

Additional Details
Subject/Course Level: Arts and Humanities/Undergraduate
Grading/Final exam status: Offered for pass/not pass grade only. Alternative to final exam.
Instructor: Jackson

Entrepreneurship for All: An Insiders' Guide to Startups 2 Units
Terms offered: Spring 2019
This class is designed to teach the art and science of entrepreneurship to humanists, artists, scientists, and social scientists, imparting real-world skills that can be directly put into practice. Lectures will cover key topics in the entrepreneurial process: user-centric design; ethics and culture-setting; rhetoric and fundraising; lean startup path to product-market fit; customer acquisition and business models. Weekly guest lectures by thought leaders will offer direct guidance and models of success. Group projects will let students craft and pitch startup ideas. This course will instruct and inspire students to have an entrepreneurial mindset in their work in social ventures, non-profit organizations, and innovative startups.

Rules & Requirements
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week

Additional Details
Subject/Course Level: Arts and Humanities/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
Instructor: Jackson