Arts and Humanities (HUM)

HUM 20 Explorations in Arts + Design at Berkeley 1 Unit
Terms offered: Spring 2019
A+D Mondays @ BAMPFA is a weekly public lecture series organized by the Arts + Design Initiative and co-curated by departments throughout the campus and local and national arts organizations. Through lectures by leading scholars, artists, and public figures, students are introduced to vocabularies, forms, and histories from the many arts, design, humanities, and media disciplines represented at UC Berkeley. Explore cutting-edge thinking and making on topics of current interest to UC Berkeley’s creative faculty and national leaders in the cultural and creative arts. Students engage with the lecture series through weekly response papers and a final reflection paper.

Rules & Requirements
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of colloquium per week

Additional Details
Subject/Course Level: Arts and Humanities/Undergraduate
Grading/Final exam status: Offered for pass/not pass grade only. Alternative to final exam.
Instructor: Jackson

HUM W101 Research Bootcamp: How to Research in the Humanities 4 Units
Terms offered: Summer 2019 8 Week Session
“Research Bootcamp” will take you, step by step, through a process that will give you the knowledge and skills necessary to do the research your advanced classes require. With Mary Shelley’s Frankenstein as our shared text, we will explore the research process, learn to move beyond generalities, discover new approaches to reading, and achieve the ability to join a scholarly conversation. We will pay close attention to mastering the tools that will open up a world of scholarship, and that will allow you to engage it with confidence. This course will teach you about the purposes, objects, and methods of humanistic research, and will prepare you to undertake original research projects of your own.

Hours & Format
Summer: 8 weeks - 6 hours of web-based lecture and 2 hours of web-based discussion per week
Online: This is an online course.

Additional Details
Subject/Course Level: Arts and Humanities/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
Instructor: Donegan

HUM 120 Entrepreneurship for All: An Insiders’ Guide to Startups 2 Units
Terms offered: Spring 2019
This class is designed to teach the art and science of entrepreneurship to humanists, artists, scientists, and social scientists, imparting real-world skills that can be directly put into practice. Lectures will cover key topics in the entrepreneurial process: user-centric design; ethics and culture-setting; rhetoric and fundraising; lean startup path to product-market fit; customer acquisition and business models. Weekly guest lectures by thought leaders will offer direct guidance and models of success. Group projects will let students craft and pitch startup ideas. This course will instruct and inspire students to have an entrepreneurial mindset in their work in social ventures, non-profit organizations, and innovative startups.

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week

Additional Details
Subject/Course Level: Arts and Humanities/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.