Public Affairs

Entering the degree mid-career, Master of Public Affairs students are accomplished managers and executives in their fields with diverse and extensive work experience. In some cases, students already hold an advanced degree or advanced training in a field. The focus of the degree is on policy analysis combined with deep engagement on questions of organizational leadership, innovation, strategy, and adaptation. The MPA curriculum has been strategically designed to not only equip students with the fundamentals to succeed in policy-driven roles, but also to give them the leadership capabilities necessary to excel.

Please visit departmental website for comprehensive information at gspp.berkeley.edu/mpa (https://gspp.berkeley.edu/programs/masters-of-public-affairs-mpa/applying-for-the-mpa/application-criteria)

Unit Requirements: 27 Units

Required Courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>PUB AFF 201</td>
<td>Confronting Public Policy Challenges</td>
<td>2</td>
</tr>
<tr>
<td>PUB AFF W202</td>
<td>Policy Analysis Toolkit Course</td>
<td>3</td>
</tr>
<tr>
<td>PUB AFF W207</td>
<td>The Capstone</td>
<td>4</td>
</tr>
<tr>
<td>PUB AFF 215</td>
<td>Economics for Public Policy Makers</td>
<td>3</td>
</tr>
<tr>
<td>PUB AFF 225</td>
<td>Policy Communications</td>
<td>1</td>
</tr>
<tr>
<td>PUB AFF 235</td>
<td>Research Methods for Policy Leaders</td>
<td>1</td>
</tr>
<tr>
<td>PUB AFF 245</td>
<td>Inferential Statistics for Policy Makers</td>
<td>1</td>
</tr>
<tr>
<td>PUB AFF 255</td>
<td>Risk and Decision Models</td>
<td>1</td>
</tr>
<tr>
<td>PUB AFF 265</td>
<td>Financial Management and Budgeting</td>
<td>1</td>
</tr>
<tr>
<td>PUB AFF 283</td>
<td>Leading People and Organizations</td>
<td>2</td>
</tr>
<tr>
<td>PUB AFF 285</td>
<td>Ethical Issues for Policy Leaders</td>
<td>1</td>
</tr>
<tr>
<td>PUB AFF 287</td>
<td>Innovation, Strategy and Leadership: Making Change in Public Organizations.</td>
<td>2</td>
</tr>
</tbody>
</table>
**PUB AFF 205 Policy Frameworks and Challenges 1 Unit**

Terms offered: Not yet offered

This course is designed to introduce mid-career executives to “big ideas” in public policy: the fundamental dilemmas in governance, representation, resource creation and distribution, that eternally confront societies and public leaders, and various approaches to resolving these dilemmas.

Policy Frameworks and Challenges: Read More [+]

**Rules & Requirements**

**Credit Restrictions:** This class takes material from Pub Aff 201 and puts it into a 1-credit class format. Students may not receive credit for both Pub Aff 201 and Pub Aff 205.

**Hours & Format**

**Summer:** 6 weeks - 3 hours of lecture per week

**Additional Details**

**Subject/Course Level:** Public Affairs/Graduate

**Grading:** Letter grade.

**Instructor:** Mauldon

Policy Frameworks and Challenges: Read Less [-]

**PUB AFF 207 The Capstone 4 Units**

Terms offered: Spring 2018

The MPA Capstone Course is designed to enable each MPA student to write their Capstone Analytic Project, which will address a specific policy or programmatic challenge facing a real-world client. The weekly course meetings are structured to help students further hone their creativity, their analytic capacities and their writing and presentation skills as they develop the project through its various stages. Participants work closely together to learn from and help each other. Each student’s final product, their CAP, is a thorough analysis of the client’s problem or challenge that draws on the interdisciplinary methods, approaches, and perspectives studied in the Toolkit class and other classes in the MPA core curriculum.

The Capstone: Read More [+]

**Hours & Format**

**Fall and/or spring:** 15 weeks - 3 hours of lecture and 2 hours of web-based discussion per week

**Online:** This is an online course.

**Additional Details**

**Subject/Course Level:** Public Affairs/Graduate

**Grading:** Letter grade.

The Capstone: Read Less [-]

**PUB AFF W207 The Capstone 4 Units**

Terms offered: Spring 2018, Spring 2017

The MPA Capstone Course is designed to enable each MPA student to write their Capstone Analytic Project, which will address a specific policy or programmatic challenge facing a real-world client. The weekly course meetings are structured to help students further hone their creativity, their analytic capacities and their writing and presentation skills as they develop the project through its various stages. Participants work closely together to learn from and help each other. Each student’s final product, their CAP, is a thorough analysis of the client’s problem or challenge that draws on the interdisciplinary methods, approaches, and perspectives studied in the Toolkit class and other classes in the MPA core curriculum.

The Capstone: Read More [+]

**Hours & Format**

**Fall and/or spring:** 15 weeks - 3 hours of web-based lecture and 2 hours of web-based discussion per week

**Online:** This is an online course.

**Additional Details**

**Subject/Course Level:** Public Affairs/Graduate

**Grading:** Letter grade.

The Capstone: Read Less [-]

**PUB AFF 215 Economics for Public Policy Makers 3 Units**

Terms offered: Summer 2018 First 6 Week Session

This course is designed to familiarize the executive student with the ways in which microeconomic analysis is brought to bear on public policy issues. You will learn (1) to identify the relevant economic questions concerning policy issues of interest to you, (2) to comprehend the economic arguments that bear on these issues, (3) to evaluate these arguments in terms of their strengths and weaknesses, and (4) when to utilize specific tools and methods from microeconomics to address the policy issues.

Economics for Public Policy Makers: Read More [+]

**Hours & Format**

**Summer:** 3 weeks - 15 hours of lecture per week

**Additional Details**

**Subject/Course Level:** Public Affairs/Graduate

**Grading:** Letter grade.

Economics for Public Policy Makers: Read Less [-]
PUB AFF 225 Policy Communications 1 Unit
Terms offered: Prior to 2007
The Goldman School equips students to speak truth to power. In this course, the goal is to focus on the art and science of persuasive oral communication in policy. This course equips students with the best practices of oral communication and provides them with a safe space to find their voice. We focus primarily on persuasion.
Policy Communications: Read More [+]

Hours & Format
Summer: 3 weeks - 5 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.
Policy Communications: Read Less [-]

PUB AFF 235 Research Methods for Policy Leaders 1 Unit
Terms offered: Summer 2018 First 6 Week Session
This course presents an introduction overview of quantitative and qualitative research methods and an introduction to the research process in public policy decision making.
Research Methods for Policy Leaders: Read More [+]

Hours & Format
Summer: 3 weeks - 5 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.
Research Methods for Policy Leaders: Read Less [-]

PUB AFF 245 Inferential Statistics for Policy Makers 1 Unit
Terms offered: Summer 2018 First 6 Week Session
In this course, we are going to study the use of research methods, statistics, and probability theory in public decision making. We will begin with case studies of important public policy topics where key decisions depend on the interpretation of results from empirical research or on probabilistic assessments of the likelihood of various outcomes. We will then study the basics of probability theory, statistical sampling, hypothesis testing, and inferring causality.
Inferential Statistics for Policy Makers: Read More [+]

Hours & Format
Summer: 3 weeks - 5 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.
Inferential Statistics for Policy Makers: Read Less [-]

PUB AFF 225 Risk and Decision Models 1 Unit
Terms offered: Prior to 2007
This course examines mathematical models useful in policy analysis and management through a series of exercises and hands-on experimentation. It assumes knowledge of basic economics and introductory statistics.
Risk and Decision Models: Read More [+]

Hours & Format
Summer: 3 weeks - 5 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.
Risk and Decision Models: Read Less [-]

PUB AFF 260 Applied Inferential Statistics for Policy Analysis 1 Unit
Terms offered: Not yet offered
There is increasing emphasis throughout the public and non-profit sectors to invest in practices that are "evidence based". In this course, we are going to study the role of empirical research in public decision making and the common research strategies employed to study problems of causal inference and prediction. The effectiveness of specific intervention often relies on research attempting to demonstrate that one variable (for example, a particular educational intervention) has a causal effect on an outcome of interest (for example, successful completion of high school). We will study the various research strategies that are employed to uncover causal effects and to evaluate the effects of programmatic interventions.
Applied Inferential Statistics for Policy Analysis: Read More [+]

Hours & Format
Summer: 1.5 weeks - 13 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.
Instructor: Raphael
Applied Inferential Statistics for Policy Analysis: Read Less [-]
PUB AFF 265 Financial Management and Budgeting 1 Unit
Terms offered: Prior to 2007
This course discusses methods for making organizations perform with an emphasis on managerial and financial accounting. Procurement, quality assurance, and performance evaluations of employees are also discussed. Managerial accounting is a set of tools used by managers for planning, implementation, and control. Financial accounting is a set of tools used by managers and outside observers for reporting on and analyzing an organization’s financial health.

Hours & Format
Summer: 3 weeks - 5 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.

PUB AFF 280 The Eightfold Path for Policy Analysis 1 Unit
Terms offered: Not yet offered
This course is focused exclusively on teaching a classic method of public policy analysis, the so-called Eightfold Path for Policy Analysis. Class sessions will be devoted to discussion and applications of each step of this approach. Students will develop a policy analysis on a topic of their choice, and write it up as a final course assignment.

Hours & Format
Summer: 1.5 weeks - 14 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.
Instructor: Mauldon

PUB AFF 283 Leading People and Organizations 1 Unit
Terms offered: Not yet offered
This course is designed to help students develop their skills for leading and managing large groups, government agencies, nonprofit organizations, and public advocacy, with the goal of achieving positive social change. Materials include case studies, analyses, and works from several disciplines. This course will provide higher-level topics of leadership strategy, visionary management, and executive communication styles.

Hours & Format
Summer: 1.5 weeks - 13 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.

PUB AFF 285 Ethical Issues for Policy Leaders 1 Unit
Terms offered: Prior to 2007
The objective of this course is to assess the strengths and weaknesses of ethical arguments in the process and substance of policymaking. Those who seek to govern well inescapably confront questions of value in their political, professional and personal choices. The discussion of ethical dilemmas is designed to provoke analytic reflection on the moral challenges and responsibilities for public policymaking in a democracy. The focus is on the many and often competing obligations, commitments and values that should guide public actors, as well as on the public principles that guide the design of good public policy.

Hours & Format
Summer: 3 weeks - 5 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.
PUB AFF 287 Innovation, Strategy and Leadership: Making Change in Public Organizations. 2 Units
Terms offered: Summer 2018 First 6 Week Session
This course focuses on creating and implementing change within public organizations through the application of strategic planning, innovation and leadership. We will discuss where new ideas come from and how they can be generated, evaluated and implemented. The methods developed in other parts of the summer curriculum become the support for proving that new ideas are good ideas (or for finding out that they are bad ideas). We will explore how each method can be useful to a leader (both formal and informal) at various levels within a public organization through case studies and real world examples. The course will introduce leadership themes which will be explored further in PUB AFF 283: Leading People and Organizations.
Innovation, Strategy and Leadership: Making Change in Public Organizations.: Read More [+]

Hours & Format
Summer: 3 weeks - 10 hours of lecture per week

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: Letter grade.

Innovation, Strategy and Leadership: Making Change in Public Organizations.: Read Less [-]

PUB AFF 290 Special Topics in Public Affairs 1 - 4 Units
Terms offered: Spring 2018
Course examines current problems and issues in the field of public affairs. Topics may vary from year to year and will be announced at the beginning of the semester.
Special Topics in Public Affairs: Read More [+]

Rules & Requirements
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of lecture per week

Online: This is an online course.

Additional Details
Subject/Course Level: Public Affairs/Graduate
Grading: The grading option will be decided by the instructor when the class is offered.

Special Topics in Public Affairs: Read Less [-]