Materials Science & Engineering and Business Administration

M.E.T. at a Glance: One program, two Bachelor of Science (B.S.) degrees.

The Materials Science & Engineering and Business Administration simultaneous degree is part of the Management, Entrepreneurship, & Technology Program. The M.E.T. Program aims to educate leaders with a seamless understanding of technology innovation, from idea to real-world impact.

M.E.T. students earn two Bachelor of Science degrees in one program that combines the best of the top-ranked College of Engineering and Haas School of Business. The integrated curriculum is completed in four years. Internships, career coaching and other enrichment activities provide ample opportunity for hands-on experience with innovation and entrepreneurship. Each M.E.T. cohort is small, allowing for close mentoring and a tight-knit community.

Admission to the M.E.T. Program

The M.E.T. Program seeks inquisitive, self-motivated students with a passion for finding and solving big problems. It is highly competitive and is only open to freshmen during the UC application period. Each cohort is approximately 50 students.

For further information, please visit the M.E.T. website (https://met.berkeley.edu).

Accreditation

The MSE undergraduate degree program in the College of Engineering is accredited by ABET. The Undergraduate Business Degree Program is accredited by The Association to Advance Collegiate Schools of Business (AACSB).

In addition to the University, Campus, and M.E.T. Program requirements listed on the College Requirements tab, students must fulfill the below requirements.

General Guidelines

1. A minimum of 38 upper division business units are required.

2. Students must complete the College Requirements (<link to College Requirements page>) and the Major Requirements.

3. Students must complete the degree program in eight semesters, not including Summer Session.

4. All Haas business courses must be taken for a letter grade, including core substitutions, with the exception of UGBA 194 (http://guide.berkeley.edu/search/?P=UGBA%20194/), UGBA 198 (http://guide.berkeley.edu/search/?P=UGBA%20198/) and UGBA 199 (http://guide.berkeley.edu/search/?P=UGBA%20199/) (only offered Pass/No Pass).

5. All technical courses that can be used to fulfill a requirement must be taken for a letter grade.

6. Students who receive a grade of D+ or lower in a core UGBA course must repeat the course until they achieve a grade of C- or better.

7. Students must complete their business prerequisite courses (including Reading & Composition Parts A & B) by the spring semester of their sophomore (2nd) year.

8. Students in this program must adhere to all policies and procedures of the College of Engineering and the Haas School of Business.

For information regarding University and campus requirements, Reading and Composition, breadth, class schedule, minimum academic progress, and unit requirements, please see the College Requirements (p. 3).

Lower Division Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>UGBA 10</td>
<td>Principles of Business</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1</td>
<td>Introduction to Economics</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1A</td>
<td>Calculus</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1B</td>
<td>Calculus</td>
<td>4</td>
</tr>
<tr>
<td>MATH 53</td>
<td>Multivariable Calculus</td>
<td>4</td>
</tr>
<tr>
<td>PHYSICS 89</td>
<td>Introduction to Mathematical Physics</td>
<td>4</td>
</tr>
<tr>
<td>CHEM 1A</td>
<td>General Chemistry</td>
<td>5</td>
</tr>
<tr>
<td>&amp; 1AL</td>
<td>General Chemistry Laboratory</td>
<td>1</td>
</tr>
<tr>
<td>or CHEM 4A</td>
<td>General Chemistry and Quantitative Analysis</td>
<td>4-5</td>
</tr>
<tr>
<td>or CHEM 4B</td>
<td>General Chemistry and Quantitative Analysis</td>
<td>4</td>
</tr>
<tr>
<td>PHYSICS 7A</td>
<td>Physics for Scientists and Engineers</td>
<td>4</td>
</tr>
<tr>
<td>PHYSICS 7B</td>
<td>Physics for Scientists and Engineers</td>
<td>4</td>
</tr>
<tr>
<td>PHYSICS 7C</td>
<td>Physics for Scientists and Engineers</td>
<td>4</td>
</tr>
<tr>
<td>ENGIN 7</td>
<td>Introduction to Computer Programming for Scientists and Engineers</td>
<td>4</td>
</tr>
<tr>
<td>ENGIN 40</td>
<td>Engineering Thermodynamics</td>
<td>4</td>
</tr>
<tr>
<td>MAT SCI 45</td>
<td>Properties of Materials</td>
<td>3</td>
</tr>
<tr>
<td>MAT SCI 45L</td>
<td>Properties of Materials Laboratory</td>
<td>1</td>
</tr>
<tr>
<td>MEC ENG C85</td>
<td>Introduction to Solid Mechanics</td>
<td>3</td>
</tr>
<tr>
<td>CIV ENG C30</td>
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</tr>
</tbody>
</table>

1 CHEM 4A and CHEM 4B are intended for students majoring in chemistry or a closely-related field.

Upper Division Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Math/Stat/Data Elective 1</td>
<td></td>
<td>3-4</td>
</tr>
<tr>
<td>MAT SCI 102</td>
<td>Bonding, Crystallography, and Crystal Defects</td>
<td>3</td>
</tr>
<tr>
<td>MAT SCI 103</td>
<td>Phase Transformations and Kinetics</td>
<td>3</td>
</tr>
<tr>
<td>MAT SCI 104</td>
<td>Materials Characterization</td>
<td>3</td>
</tr>
<tr>
<td>MAT SCI 104L</td>
<td>Materials Characterization Laboratory</td>
<td>1</td>
</tr>
<tr>
<td>MAT SCI 111</td>
<td>Properties of Electronic Materials</td>
<td>4</td>
</tr>
<tr>
<td>MAT SCI 112</td>
<td>Corrosion (Chemical Properties)</td>
<td>3</td>
</tr>
<tr>
<td>MAT SCI 113</td>
<td>Mechanical Behavior of Engineering Materials</td>
<td>3</td>
</tr>
<tr>
<td>MAT SCI 130</td>
<td>Experimental Materials Science and Design</td>
<td>3</td>
</tr>
<tr>
<td>MAT SCI 151</td>
<td>Polymeric Materials</td>
<td>3</td>
</tr>
<tr>
<td>MAT SCI 120 series course</td>
<td></td>
<td>3-4</td>
</tr>
</tbody>
</table>

Upper Division Engineering Elective 2 | 3-4 |
1 Math/Stat/Data Elective
Choose one of the following: STAT 134, STAT 140, IND ENG 172, or COMPSCI C100/DATA C100/STAT C100 + STAT 88 or UGBA 88 connector

2 Upper Division Engineering Elective
Students must complete an upper division engineering elective, of at least 3 units, chosen in consultation with the student’s faculty adviser. The engineering elective cannot be: any course taken on a P/NP basis; any course that counts as H/SS; BIOE 100; CHMENG 185; DESINV courses (except 190E); ENGIN 125, 157AC, 180, 185, 187; INDENG 172, 185, 186, 190 series, 191, 192, 195; MECENG 190K, 191AC, 191K. Students may use three units of credit for work on a research project in MAT SCI H194 (Honors Undergraduate Research). Other letter-graded research courses may be approved by petition. Typically, this elective should be offered by a department within the College of Engineering or from the Department of Chemical & Biomolecular Engineering.

BUSINESS ADMINISTRATION core courses

UGBA 100 Business Communication 2
UGBA 101A Microeconomic Analysis for Business Decisions 3
UGBA 101B Macroeconomic Analysis for Business Decisions 3
UGBA 102A Financial Accounting 3
or UGBA W102 Financial Accounting
UGBA 102B Managerial Accounting 3
UGBA 103 Introduction to Finance 4
UGBA 104 Introduction to Business Analytics 3
UGBA 105 Leading People 3
UGBA 106 Marketing 3
UGBA 107 The Social, Political, and Ethical Environment of Business 3

M.E.T. Special Topics
Two courses are required. 1

Total Units 30

1 M.E.T. Special Topics courses will count as upper division Business units.

business administration elective courses

Select a minimum of 4-6 units of upper division UGBA elective courses in order to complete a minimum of 38 units of upper division Business Administration courses.

UGBA 115 Competitive Strategy 3
UGBA 117 Special Topics in Economic Analysis and Policy 1-4
UGBA 118 International Trade 3
UGBA 119 Leading Strategy Implementation 3
UGBA 120AA Intermediate Financial Accounting 1 4
UGBA 120AB Intermediate Financial Accounting 2 4
UGBA 120B Advanced Financial Accounting 4
UGBA 121 Federal Income Tax Accounting 4
UGBA 122 Financial Information Analysis 4
UGBA 123 Operating and Financial Reporting Issues in the Financial Services Industry 3
UGBA 126 Auditing 4
UGBA 127 Special Topics in Accounting 1-4
UGBA 128 Strategic Cost Management 3
UGBA 131 Corporate Finance and Financial Statement Analysis 3
UGBA 131A Corporate Strategy and Valuation 3
UGBA 132 Financial Institutions and Markets 3
UGBA 133 Investments 3
UGBA 134 Introduction to Financial Engineering 3
UGBA 136F Behavioral Finance 3
UGBA 137 Special Topics in Finance 1-4
UGBA 141 Production and Operations Management 2-3
UGBA 143 Game Theory and Business Decisions 3
UGBA 147 Special Topics in Operations and Information Technology Management 1-4
UGBA 151 Management of Human Resources 3
UGBA 152 Negotiation and Conflict Resolution 3
UGBA 154 Power and Politics in Organizations 3
UGBA 155 Leadership 3
UGBA 157 Special Topics in the Management of Organizations 1-4
UGBA 160 Consumer Behavior 3
UGBA 161 Market Research: Tools and Techniques for Data Collection and Analysis 3
UGBA 162 Brand Management and Strategy 3
UGBA 162A Product Branding and Branded Entertainment 2
UGBA 164 Marketing Strategy 3
UGBA 165 Advertising Strategy 3
UGBA 167 Special Topics in Marketing 1-4
UGBA 169 Pricing 3
UGBA C172 History of American Business 3
UGBA 175 Legal Aspects of Management 3
UGBA 176 Innovations in Communications and Public Relations 2
UGBA 177 Special Topics in Business and Public Policy 1-4
UGBA 178 Introduction to International Business 3
UGBA 179 International Consulting for Small and Medium-Sized Enterprises 3
UGBA 180 Introduction to Real Estate and Urban Land Economics 3
UGBA 183 Introduction to Real Estate Finance 3
UGBA 184 Urban and Real Estate Economics 3
UGBA 187 Special Topics in Real Estate Economics and Finance 1-4
UGBA 190S Strategy for the Information Technology Firm 3
UGBA 190T Special Topics in Innovation and Design 1-4
UGBA 191C Communication for Leaders 2
UGBA 191I Improvisational Leadership 3
UGBA 191L Leadership Communication 1
UGBA 191P Leadership and Personal Development 3
UGBA 192A Leading Nonprofit and Social Enterprises 3
UGBA 192AC Social Movements and Social Media 3
UGBA 192B Strategic Philanthropy 2
UGBA 192L Applied Impact Evaluation 2
UGBA 192N Topics in Social Sector Leadership 1-5
UGBA 192P Sustainable Business Consulting Projects 3
The undergraduate breadth requirement provides Berkeley students with a rich and varied educational experience outside of their major program. As the foundation of a liberal arts education, breadth courses give students a view into the intellectual life of the University while introducing them to a multitude of perspectives and approaches to research and scholarship. Engaging students in new disciplines and with peers from other majors, the breadth experience strengthens interdisciplinary connections and context that prepare Berkeley graduates to understand and solve the complex issues of their day.

Students in the M.E.T. Program must successfully complete six breadth courses, one in each of the following categories:

- Arts and Literature
- Historical Studies
- International Studies
- Philosophy and Values (will be satisfied with UGBA 107)
- Physical Science (will be satisfied with Physics 7B)
- Social and Behavioral Sciences (will be satisfied with Econ 1)

- With the exception of UGBA 107, UGBA courses cannot be used to fulfill breadth requirements.
- With the exception of Econ 1 or Econ 2, microeconomics and macroeconomics at any level (Econ 3, Econ 100A/B, Econ 101A/B, IAS 106/107) cannot be used to fulfill breadth requirements.
- No more than two courses from any one department may be used to satisfy the breadth requirement (L&S Discovery courses (http://lsdiscovery.berkeley.edu) are exempt).
- Advanced Placement, International Baccalaureate and A-Level exams cannot be used to fulfill the breadth requirement.
- Courses numbered 97, 98, 99, or above 196 may not be used to complete any breadth requirement.
- Breadth courses must be a minimum of 3 semester units.
- Reading & Composition courses cannot be used to fulfill breadth requirements.

**Class Schedule Requirements**

- Minimum units per semester: 13
- Maximum units per semester: 20.5
- Students in the M.E.T. Program must enroll each semester in no fewer than two letter graded technical courses (of at least 3 units each, with the exception of Engineering 25, 26 and 27). Every semester they are expected to make satisfactory progress in their declared major; satisfactory progress in the student's declared major is determined by their ESS adviser.

**Minimum Academic (Grade) Requirements**

- A minimum overall and semester grade point average of 2.000 (C average) is required. Students will be subject to dismissal from the University if during any fall or spring semester their overall U.C. GPA falls below a 2.000, or their semester GPA is less than 2.000.
- Students must achieve a minimum GPA of 2.000 (C average) in upper division technical courses each semester. Students will be subject to dismissal from the University if their upper division technical GPA falls below 2.000.
• A minimum overall GPA of 2.00, and a minimum 2.00 GPA in upper division technical course work required of the major are required to graduate.

Unit Requirements

• A minimum of 120 units are required to graduate.
• A maximum of 16 units of Special Studies coursework (courses numbered 97, 98, 99, 197, 198, or 199) will count towards the 120 units; a maximum of four are allowed in a given semester.
• A maximum of four units of Physical Education from any school attended will count towards the 120 units.
• Passed grades may account for no more than one third of the total units completed at UC Berkeley, Fall Program for Freshmen (FPF), UC Education Abroad Program (UCEAP), or UC Berkeley Washington Program (UCDC) toward the 120 overall minimum unit requirement. Transfer credit is not factored into the limit. This includes transfer units from outside of the UC system, other UC campuses, credit-bearing exams, as well as UC Berkeley Extension XB units.

University of California Requirements

Entry Level Writing (https://www.ucop.edu/elwr/)

All students who will enter the University of California as freshmen must demonstrate their command of the English language by fulfilling the Entry Level Writing Requirement. Satisfaction of this requirement is also a prerequisite to enrollment in all Reading and Composition courses at UC Berkeley.

American History and American Institutions (http://guide.berkeley.edu/undergraduate/education/#universityrequirementstext)

The American History and Institutions requirements are based on the principle that a U.S. resident graduated from an American university should have an understanding of the history and governmental institutions of the United States.

Campus Requirement

American Cultures (http://guide.berkeley.edu/undergraduate/education/#campusrequirementstext)

The American Cultures requirement is a Berkeley campus requirement, one that all undergraduate students at Berkeley need to pass in order to graduate. You satisfy the requirement by passing, with a grade not lower than C- or P, an American Cultures course. You may take an American Cultures course any time during your undergraduate career at Berkeley. The requirement was instituted in 1991 to introduce students to the diverse cultures of the United States through a comparative framework. Courses are offered in more than fifty departments in many different disciplines at both the lower and upper division level.

The American Cultures requirement and courses constitute an approach that responds directly to the problem encountered in numerous disciplines of how better to present the diversity of American experience to the diversity of American students whom we now educate.

Faculty members from many departments teach American Cultures courses, but all courses have a common framework. The courses focus on themes or issues in United States history, society, or culture; address theoretical or analytical issues relevant to understanding race, culture, and ethnicity in American society; take substantial account of groups drawn from at least three of the following: African Americans, indigenous peoples of the United States, Asian Americans, Chicano/ Latino Americans, and European Americans; and are integrative and comparative in that students study each group in the larger context of American society, history, or culture.

This is not an ethnic studies requirement, nor a Third World cultures requirement, nor an adjusted Western civilization requirement. These courses focus upon how the diversity of America's constituent cultural traditions have shaped and continue to shape American identity and experience.

Visit the Class Schedule (http://classes.berkeley.edu/) or the American Cultures website (http://americancultures.berkeley.edu/) for the specific American Cultures courses offered each semester. For a complete list of approved American Cultures courses at UC Berkeley and California Community Colleges, please see the American Cultures Subcommittee's website (https://academic-senate.berkeley.edu/committees/amcult/). See your academic adviser if you have questions about your responsibility to satisfy the American Cultures breadth requirement.
M.E.T. Special Topics Course (UGBA 196)\(^{10}\)  
2 UGBA Elective\(^{11}\)  
2

Total Units: 18-19  
18

Upper Division Engineering Elective: An Upper Division Engineering Elective is chosen in consultation with the student’s faculty adviser. Students may use three units of credit for work on a research project in MAT SCI H194 (Honors Undergraduate Research). Other letter-graded research courses may be approved by petition. Typically, this elective should be offered by a department within the College of Engineering or from the Department of Chemical & Biomolecular Engineering.

Upper Division Engineering Electives cannot include:
- Any course taken on a Pass/No Pass basis
- Any course that counts as M.E.T. Breadth
- Any of the following courses: BIO ENG 100; DESINV courses (except DES INV 190E); ENGIN 125, ENGIN 157AC, ENGIN 180, ENGIN 185, ENGIN 197; IND ENG 172, IND ENG 185, IND ENG 186, IND ENG 190 series, IND ENG 191, IND ENG 192, IND ENG 195; MEC ENG 190K, MEC ENG 191AC, MEC ENG 191K.

• M.E.T. Special Topics courses will count as upper division business units.

• Students must complete a minimum of 38 units of upper division business coursework. See UGBA Elective course list under “Major Requirements” tab.

• MAT SCI 45/45L can be taken in either the Fall or Spring semesters of the first year. Both offerings deliver the same fundamental content. The Fall offering draws more examples from hard materials (e.g. semiconductors, metals and ceramics), whereas the Spring offering will draw more examples from soft materials (e.g. polymers and biomaterials).

Expand all course descriptions [+]Collapse all course descriptions [-]

**MAT SCI 24 Freshman Seminar 1 Unit**

Terms offered: Spring 2020, Spring 2019, Spring 2018

The Freshman Seminar Program has been designed to provide new students with the opportunity to explore an intellectual topic with a faculty member in a small seminar setting. Freshman seminars are offered in all campus departments, and topics vary from department to department and semester to semester. Enrollment limited to 20 freshmen.

Freshman Seminar: Read More [+]

**Hours & Format**

Fall and/or spring: 15 weeks - 1 hour of lecture per week

**Additional Details**

**Subject/Course Level:** Materials Science and Engineering/Undergraduate

**Grading/Final exam status:** Offered for pass/not pass grade only. Final exam required.

Freshman Seminar: Read Less [-]
MAT SCI 45 Properties of Materials 3 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
Application of basic principles of physics and chemistry to the engineering properties of materials. Emphasis on establishing structure, property, processing, and performance interrelationships in metals, ceramics, and polymers. While core concepts are fully covered each semester, examples and contextualization in Fall editions focuses on metals, ceramics, and functional/electronic properties and in Spring editions on polymers and soft-materials.
Properties of Materials: Read More [+]

Rules & Requirements
Prerequisites: Students should have completed high school AP or honors chemistry and physics

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Instructors: Martin, Messersmith
Properties of Materials: Read Less [-]

MAT SCI 45L Properties of Materials Laboratory 1 Unit
Terms offered: Fall 2020, Spring 2020, Fall 2019
This course presents laboratory applications of the basic principles introduced in the lecture-based course MSE45 – Properties of Materials.
Properties of Materials Laboratory: Read More [+]

Rules & Requirements
Credit Restrictions: Students will receive no credit for MSE 45L after taking E45L

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of laboratory per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam not required.
Instructors: Martin, Messersmith
Properties of Materials Laboratory: Read Less [-]

MAT SCI 102 Bonding, Crystallography, and Crystal Defects 3 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
Bonding in solids; classification of metals, semiconductors, and insulators; crystal systems; point, line, and planar defects in crystals; examples of crystallographic and defect analysis in engineering materials; relationship to physical and mechanical properties.
Bonding, Crystallography, and Crystal Defects: Read More [+]

Rules & Requirements
Prerequisites: MAT SCI 45

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Instructor: Chrzan
Bonding, Crystallography, and Crystal Defects: Read Less [-]

MAT SCI 103 Phase Transformations and Kinetics 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
The nature, mechanisms, and kinetics of phase transformations and microstructural changes in the solid state. Atom diffusion in solids. Phase transformations through the nucleation and growth of new matrix or precipitate phases. Martensitic transformations, spinodal decomposition. The use of phase transformations to control microstructure.
Phase Transformations and Kinetics: Read More [+]

Rules & Requirements
Prerequisites: MAT SCI 102 and ENGIN 40

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Phase Transformations and Kinetics: Read Less [-]
MAT SCI 104 Materials Characterization 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
This 3-unit course will cover basic principles and techniques used for the characterization of engineering materials. The course is designed to introduce undergraduate students to the basic principles of structural, chemical and property characterization techniques. The course is grounded in modern x-ray diffraction and electron microscopy techniques for characterization of the chemical and structural properties of a material. The course introduces the fundamental theoretical framework for diffraction, spectrometry and imaging methods.
Objectives & Outcomes
Course Objectives: Materials characterization lies at the heart of understanding the property-structure-processing relationships of materials. The goal of the course is to prepare undergraduate students from materials science to understand the basic principles behind material characterization tools and techniques. More specifically, this class will provide students (1) a thorough introduction to the principles and practice of diffraction, (2) introductory exposure to a range of common characterization methods for the determination of structure and composition of solids. A successful student will learn (1) the theory of x-ray and electron diffraction, (2) basic elements of electron microscopy, (3) basic aspects of optical and scanning probe techniques.
Rules & Requirements
Prerequisites: MAT SCI 102. A basic knowledge of structure, bonding and crystallography will be assumed.
Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Instructors: Scott, Minor

MAT SCI 104L Materials Characterization Laboratory 1 Unit
Terms offered: Spring 2020
This 1-unit laboratory course covers X-ray diffraction (XRD), scanning electron microscopy (SEM), and transmission electron microscopy (TEM), as well as lab writeup protocols and academic integrity. Students will get hands-on experience using the XRD, SEM and TEM equipment to perform microstructural characterization of materials. Students will also design and run their own project on a topic of their choosing.
Objectives & Outcomes
Course Objectives: Practical experience on the most common materials characterization equipment for structural and chemical analysis of materials. Introduction to laboratory procedures and independent projects.
Rules & Requirements
Prerequisites: MAT SCI 102; and MAT SCI 104 must be taken concurrently. A basic knowledge of structure, bonding and crystallography will be assumed. Undergraduate student in engineering, physics or chemistry.
Hours & Format
Fall and/or spring: 15 weeks - 1.5 hours of laboratory and 1 hour of discussion per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam not required.
Instructors: Scott, Minor
Materials Characterization Laboratory: Read Less [-]
MAT SCI 111 Properties of Electronic Materials 4 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
Introduction to the physical principles underlying the electric properties of modern solids with emphasis on semiconductors; control of defects and impurities through physical purification, bulk and thin film crystal growth and doping processes, materials basis of electronic and optoelectronic devices (diodes, transistors, semiconductor lasers) and optical fibers; properties of metal and oxide superconductors and their applications. Properties of Electronic Materials: Read More [+]

Rules & Requirements

Prerequisites: PHYSICS 7A, PHYSICS 7B, and PHYSICS 7C; or PHYSICS 7A, PHYSICS 7B and consent of instructor

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Undergraduate

Grading/Final exam status: Letter grade. Final exam required.

Instructors: Dubon, Wu, Yao

Properties of Electronic Materials: Read Less [-]

MAT SCI 112 Corrosion (Chemical Properties) 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018

Corrosion (Chemical Properties): Read More [+]

Rules & Requirements

Prerequisites: MAT SCI 45 and ENGIN 40

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Undergraduate

Grading/Final exam status: Letter grade. Final exam required.

Instructor: Devine

Corrosion (Chemical Properties): Read Less [-]

MAT SCI 113 Mechanical Behavior of Engineering Materials 3 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
This course covers elastic and plastic deformation under static and dynamic loads. Prediction and prevention of failure by yielding, fracture, fatigue, wear and environmental factors are addressed. Design issues pertaining to materials selection for load bearing applications are discussed. Case studies of engineering failures are presented. Topics include engineering materials, structure-property relationships, materials selection for design, mechanical behavior of polymers and design of plastic components, complex states of stress and strain, elastic deformation and multiaxial loading, plastic deformation and yield criteria, dislocation plasticity and strengthening mechanisms, creep, effects of stress concentrations, fracture, fatigue, and contact stresses.

Mechanical Behavior of Engineering Materials: Read More [+]

Rules & Requirements

Prerequisites: C30/Mechanical Engineering C85 and Engineering 45

Credit Restrictions: Students will receive no credit for 113 after taking C113 or Mechanical Engineering C124. Deficiency in C113 or Mechanical Engineering C124 maybe removed by taking 113.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Undergraduate

Grading/Final exam status: Letter grade. Final exam required.

Instructor: Ritchie

Mechanical Behavior of Engineering Materials: Read Less [-]
MAT SCI 117 Properties of Dielectric and Magnetic Materials 3 Units
Terms offered: Spring 2017, Spring 2011, Fall 2010
Introduction to the physical principles underlying the dielectric and magnetic properties of solids. Processing-microstructure-property relationships of dielectric materials, including piezoelectric, pyroelectric, and ferroelectric oxides, and of magnetic materials, including hard- and soft ferromagnets, ferrites and magneto-optic and -resistive materials. The course also covers the properties of grain boundary devices (including varistors) as well as ion-conducting and mixed conducting materials for applications in various devices such as sensors, fuel cells, and electric batteries.
Properties of Dielectric and Magnetic Materials: Read More [+]

Prerequisites: PHYSICS 7A, PHYSICS 7B, and PHYSICS 7C; or PHYSICS 7A, PHYSICS 7B, and consent of instructor. MAT SCI 111 is recommended

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Properties of Dielectric and Magnetic Materials: Read Less [-]

MAT SCI C118 Biological Performance of Materials 4 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
This course is intended to give students the opportunity to expand their knowledge of topics related to biomedical materials selection and design. Structure-property relationships of biomedical materials and their interaction with biological systems will be addressed. Applications of the concepts developed include blood-materials compatibility, biomimetic materials, hard and soft tissue-materials interactions, drug delivery, tissue engineering, and biotechnology.

Biological Performance of Materials: Read More [+]

Objectives & Outcomes
Course Objectives: The course is separated into four parts spanning the principles of synthetic materials and surfaces, principles of biological materials, biological performance of materials and devices, and state-of-the-art materials design. Students are required to attend class and master the material therein. In addition, readings from the clinical, life and materials science literature are assigned. Students are encouraged to seek out additional reference material to complement the readings assigned. A mid-term examination is given on basic principles (parts 1 and 2 of the outline). A comprehensive final examination is given as well. The purpose of this course is to introduce students to problems associated with the selection and function of biomaterials. Through class lectures and readings in both the physical and life science literature, students will gain broad knowledge of the criteria used to select biomaterials, especially in devices where the material-tissue or material-solution interface dominates performance. Materials used in devices for medicine, dentistry, tissue engineering, drug delivery, and the biotechnology industry will be addressed.

This course also has a significant design component (~35%). Students will form small teams (five or less) and undertake a semester-long design project related to the subject matter of the course. The project includes the preparation of a paper and a 20 minute oral presentation critically analyzing a current material-tissue or material-solution problem. Students will be expected to design improvements to materials and devices to overcome the problems identified in class with existing materials.

Student Learning Outcomes:
Apply math, science & engineering principles to the understanding of soft materials, surface chemistry, DLVO theory, protein adsorption kinetics, viscoelasticity, mass diffusion, and molecular (i.e., drug) delivery kinetics.

• Design experiments and analyze data from the literature in the context of the class design project.
Apply core concepts in materials science to solve engineering problems related to the selection biomaterials, especially in devices where the material-tissue or material-solution interface dominates performance.
Develop an understanding of the social, safety and medical consequences of biomaterial use and regulatory issues associated with the selection of biomaterials in the context of the silicone breast implant controversy and subsequent biomaterials crisis.
Work independently and function on a team, and develop solid communication skills (oral, graphic & written) through the class design project.

• Understanding of the origin of surface forces and interfacial free energy, and how they contribute to the development of the biomaterial interface and ultimately biomaterial performance.

Rules & Requirements
Prerequisites: MAT SCI 45 and BIO ENG 103. BIO ENG 102 and BIO ENG 104 are recommended
MAT SCI 120 Materials Production 3 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018

Rules & Requirements
Prerequisites: ENGIN 40, MEC ENG 40, CHM ENG 141, CHEM 120B, or equivalent thermodynamics course

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

MAT SCI 121 Metals Processing 3 Units
Terms offered: Spring 2019, Spring 2015, Spring 2014
The principles of metals processing with emphasis on the use of processing to establish microstructures which impart desirable engineering properties. The techniques discussed include solidification, thermal and mechanical processing, powder processing, welding and joining, and surface treatments.

Rules & Requirements
Prerequisites: MAT SCI 45

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Instructor: Gronsky

MAT SCI 122 Ceramic Processing 3 Units
Terms offered: Fall 2012, Fall 2011, Fall 2010
Powder fabrication by grinding and chemical methods, rheological behavior of powder-fluid suspensions, forming methods, drying, sintering, and grain growth. Relation of processing steps to microstructure development.

Rules & Requirements
Prerequisites: MAT SCI 45 and ENGIN 40

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
MAT SCI 123 ELECTRONIC MATERIALS PROCESSING 4 Units
Terms offered: Spring 2020, Spring 2019, Fall 2018
This 4-unit course starts with a brief review of the fundamentals of solid-state physics including bands and defects in semiconductors and oxides, and then moves to bulk semiconductor crystals growth and processing including doping, diffusion and implantation, and then to thin film deposition and processing methods, and finishes with a discussion of materials analysis and characterization. Recent advances in nanomaterials research will also be introduced.

ELECTRONIC MATERIALS PROCESSING: Read More [+]

Objectives & Outcomes

Course Objectives: To prepare students a) for work in semiconductor processing facilities and b) for graduate studies related to thin film processing and relevant materials science topics.
To present the relevant materials science issues in semiconductor and oxide processing.
To provide an introduction into the principles of thin film processing and related technologies.

Student Learning Outcomes: Basic knowledge of gas kinetics and vacuum technology, including ideal gas, gas transport theory, definition, creation and measurement of vacuum.
Knowledge of electrical and optical properties of thin films.
Knowledge of the formation of p-n junction to explain the diode operation and its I-V characteristics. Understanding of the mechanisms of Hall Effect, transport, and C-V measurements, so that can calculate carrier concentration, mobility and conductivity given raw experimental data.
The ability to describe major growth techniques of bulk, thin film, and nanostructured semiconductors, with particular emphasis on thin film deposition technologies, including evaporation, sputtering, chemical vapor deposition and epitaxial growths.
To have basic knowledge of doping, purification, oxidation, gettering, diffusion, implantation, metallization, lithography and etching in semiconductor processing.
To have basic knowledge of electronic material characterization methods: x-ray diffraction, SEM and TEM, EDX, Auger, STM and AFM, Rutherford Back Scattering and SIMS, as well as optical methods including photoluminescence, absorption and Raman scattering.
To understand the concepts of bands, bandgap, to distinguish direct and indirect bandgap semiconductors. Understanding of free electron and hole doping of semiconductors to determine Fermi level position.
To understand the effect of defects in semiconductors, so that can describe their electronic and optical behaviors, and the methods to eliminate and control them in semiconductors.

Rules & Requirements

Prerequisites: MAT SCI 111, PHYSICS 7C, or consent of instructor

Hours & Format

Fall and/or spring: 15 weeks - 4 hours of lecture per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Undergraduate

Grading/Final exam status: Letter grade. Final exam required.

Instructor: Wu, Yao

ELECTRONIC MATERIALS PROCESSING: Read Less [-]
MAT SCI 136 Materials in Energy Technologies 4 Units
Terms offered: Fall 2019, Fall 2017, Fall 2015
In many, if not all, technologies, it is materials that play a crucial, enabling role. This course examines potentially sustainable technologies, and the materials properties that enable them. The science at the basis of selected energy technologies are examined and considered in case studies.
Materials in Energy Technologies: Read More [+]
Rules & Requirements
Prerequisites: Junior or above standing in Materials Science and Engineering or related field

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Materials Science and Engineering 126
Materials in Energy Technologies: Read Less [-]

MAT SCI 140 Nanomaterials for Scientists and Engineers 3 Units
Terms offered: Spring 2020, Spring 2015, Spring 2013
This course introduces the fundamental principles needed to understand the behavior of materials at the nanometer length scale and the different classes of nanomaterials with applications ranging from information technology to biotechnology. Topics include introduction to different classes of nanomaterials, synthesis and characterization of nanomaterials, and the electronic, magnetic, optical, and mechanical properties of nanomaterials.
Nanomaterials for Scientists and Engineers: Read More [+]
Rules & Requirements
Prerequisites: PHYSICS 7C and MAT SCI 45. MAT SCI 102 recommended

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Instructor: Minor
Nanomaterials for Scientists and Engineers: Read Less [-]

MAT SCI C150 Introduction to Materials Chemistry 3 Units
The application of basic chemical principles to problems in materials discovery, design, and characterization will be discussed. Topics covered will include inorganic solids, nanoscale materials, polymers, and biological materials, with specific focus on the ways in which atomic-level interactions dictate the bulk properties of matter.
Introduction to Materials Chemistry: Read More [+]
Rules & Requirements
Prerequisites: CHEM 104A. CHEM 104B recommended

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Also listed as: CHEM C150
Introduction to Materials Chemistry: Read Less [-]

MAT SCI 151 Polymeric Materials 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
This course is designed for upper division undergraduate and graduate students to gain a fundamental understanding of the science of polymeric materials. Beginning with a treatment of ideal polymeric chain conformations, it develops the thermodynamics of polymer blends and solutions, the modeling of polymer networks and gelations, the dynamics of polymer chains, and the morphologies of thin films and other dimensionally-restricted structures relevant to nanotechnology.
Polymeric Materials: Read More [+]
Rules & Requirements
Prerequisites: CHEM 1A or MAT SCI 45. MAT SCI 103 is recommended

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Instructor: Xu
Polymeric Materials: Read Less [-]
MAT SCI C157 Nanomaterials in Medicine 3 Units
Terms offered: Fall 2020
Nanomedicine is an emerging field involving the use of nanoscale materials for therapeutic and diagnostic purposes. Nanomedicine is a highly interdisciplinary field involving chemistry, materials science, biology and medicine, and has the potential to make major impacts on healthcare in the future. This upper division course is designed for students interested in learning about current developments and future trends in nanomedicine. The overall objective of the course is to introduce major aspects of nanomedicine including the selection, design and testing of suitable nanomaterials, and key determinants of therapeutic and diagnostic efficacy. Organic, inorganic and hybrid nanomaterials will be discussed in this course.

Nanomaterials in Medicine: Read More [+]

Objectives & Outcomes

Course Objectives: To identify an existing or unmet clinical need and identify a nanomedicine that can provide a solution
To learn about chemical approaches used in nanomaterial synthesis and surface modification.
To learn how to read and critique the academic literature.
To understand the interaction of nanomaterials with proteins, cells, and biological systems.

Rules & Requirements

Prerequisites: MAT SCI 45 or consent of instructor

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Undergraduate

Grading/Final exam status: Letter grade. Final exam required.

Instructor: Messersmith

Also listed as: BIO ENG C157

Nanomaterials in Medicine: Read Less [-]

MAT SCI H194 Honors Undergraduate Research 1 - 4 Units
Terms offered: Fall 2016, Spring 2016, Fall 2015
Students who have completed a satisfactory number of advanced courses with a grade-point average of 3.3 or higher may pursue original research under the direction of one of the members of the staff. A maximum of 3 units of H194 may be used to fulfill technical elective requirements in the Materials Science and Engineering program or double majors (unlike 198 or 199, which do not satisfy technical elective requirements). Final report required.

Honors Undergraduate Research: Read More [+]

Rules & Requirements

Prerequisites: Upper division technical GPA of 3.3 or higher and consent of instructor and adviser

Repeat rules: Course may be repeated for credit without restriction.

Hours & Format

Fall and/or spring: 15 weeks - 1-4 hours of independent study per week

Summer: 8 weeks - 1.5-7.5 hours of independent study per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Undergraduate

Grading/Final exam status: Letter grade. Final exam not required.

Honors Undergraduate Research: Read Less [-]

MAT SCI 195 Special Topics for Advanced Undergraduates 1 Unit
Terms offered: Spring 2012, Spring 2011, Spring 2010
Group study of special topics in materials science and engineering. Selection of topics for further study of underlying concepts and relevant literature, in consultation with appropriate faculty members.

Special Topics for Advanced Undergraduates: Read More [+]

Rules & Requirements

Prerequisites: Upper division standing and good academic standing. (2.0 gpa and above)

Hours & Format

Fall and/or spring: 15 weeks - 1 hour of directed group study per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Undergraduate

Grading/Final exam status: Letter grade. Final exam required.

Special Topics for Advanced Undergraduates: Read Less [-]
MAT SCI 198 Directed Group Studies for Advanced Undergraduates 1 - 4 Units
Terms offered: Spring 2019, Fall 2018, Spring 2016
Group studies of selected topics.
Directed Group Studies for Advanced Undergraduates: Read More [+]
Rules & Requirements
Prerequisites: Upper division standing in Engineering
Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of directed group study per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Offered for pass/not pass grade only. Final exam not required.
Directed Group Studies for Advanced Undergraduates: Read Less [-]

MAT SCI 199 Supervised Independent Study 1 - 4 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
Supervised independent study. Enrollment restrictions apply; see the Introduction to Courses and Curricula section of this catalog.
Supervised Independent Study: Read More [+]
Rules & Requirements
Prerequisites: Consent of instructor and major adviser
Credit Restrictions: Course may be repeated for a maximum of four units per semester.
Repeat rules: Course may be repeated for credit without restriction.
Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of independent study per week
Summer:
6 weeks - 1-5 hours of independent study per week
8 weeks - 1-4 hours of independent study per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Undergraduate
Grading/Final exam status: Offered for pass/not pass grade only. Final exam not required.
Supervised Independent Study: Read Less [-]

MAT SCI 200A Survey of Materials Science 4 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
A survey of Materials Science at the beginning graduate level, intended for those who did not major in the field as undergraduates. Focus on the nature of microstructure and its manipulation and control to determine engineering properties. Reviews bonding, structure and microstructure, the chemical, electromagnetic and mechanical properties of materials, and introduces the student to microstructural engineering.
Survey of Materials Science: Read More [+]
Rules & Requirements
Prerequisites: Graduate standing or consent of instructor
Hours & Format
Fall and/or spring: 15 weeks - 4 hours of lecture per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Survey of Materials Science: Read Less [-]

MAT SCI 201A Thermodynamics and Phase Transformations in Solids 4 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
Thermodynamics and Phase Transformations in Solids: Read More [+]
Rules & Requirements
Prerequisites: 102, 103, Engineering 115, or consent of instructor. 201A is prerequisite to 201B
Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Instructor: Ceder
Thermodynamics and Phase Transformations in Solids: Read Less [-]
MAT SCI 202 Crystal Structure and Bonding 3 Units
Terms offered: Spring 2020, Spring 2018, Spring 2017
Regular, irregular arrays of points, spheres; lattices, direct, reciprocal; crystallographic point and space groups; atomic structure; bonding in molecules; bonding in solids; ionic (Pauling rules), covalent, metallic bonding; structure of elements, compounds, minerals, polymers.

Crystal Structure and Bonding: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Instructor: Chrzan

Crystal Structure and Bonding: Read Less [-]

MAT SCI 204 Materials Characterization 3 Units
Terms offered: Spring 2020, Fall 2018, Fall 2017
This 3-unit course will cover basic principles and techniques used for the characterization of engineering materials. The course is designed to introduce graduate students to the basic principles of structural, chemical and property characterization techniques. The course is grounded in modern x-ray diffraction and electron microscopy techniques for characterization of the chemical and structural properties of a material. The course introduces the fundamental theoretical framework for diffraction, spectrometry and imaging methods.

Materials Characterization: Read More [+]

Objectives & Outcomes
Course Objectives: Materials characterization lies at the heart of understanding the property-structure-processing relationships of materials. The goal of the course is to prepare graduate students from materials science to understand the basic principles behind material characterization tools and techniques. More specifically, this class will provide students (1) a thorough introduction to the principles and practice of diffraction, (2) introductory exposure to a range of common characterization methods for the determination of structure and composition of solids.

Student Learning Outcomes: A successful student will learn (1) the theory of x-ray and electron diffraction, (2) basic elements of electron microscopy, (3) basic aspects of spectroscopy.

Rules & Requirements
Prerequisites: MSE 102- a basic knowledge of structure, bonding and crystallography will be assumed

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Instructors: Scott, Minor

Materials Characterization: Read Less [-]
MAT SCI 204D Materials Characterization 1 Unit
Terms offered: Spring 2020
This 1-unit course will introduce specialized techniques used for the characterization of engineering materials beyond routine x-ray diffraction and electron microscopy. The course is designed to complement a basic course in x-ray diffraction and electron microscopy by introducing graduate students to characterization methods such as ion beam analysis, magnetic measurements, synchrotron techniques, scanning probe techniques, neutron scattering, optical spectroscopy and dynamic characterization.

MAT SCI 205 Defects in Solids 3 Units
Terms offered: Spring 2020, Spring 2014, Spring 2013
Many properties of solid state materials are determined by lattice defects. This course treats in detail the structure of crystal defects, defect formation and annihilation processes, and the influence of lattice defects on the physical and optical properties of crystalline materials.

MAT SCI C208 Biological Performance of Materials 4 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
This course is intended to give students the opportunity to expand their knowledge of topics related to biomedical materials selection and design. Structure-property relationships of biomedical materials and their interaction with biological systems will be addressed. Applications of the concepts developed include blood-materials compatibility, biomimetic materials, hard and soft tissue-materials interactions, drug delivery, tissue engineering, and biotechnology.

Biological Performance of Materials: Read More [+]

Objectives & Outcomes

Course Objectives: The course is separated into four parts spanning the principles of synthetic materials and surfaces, principles of biological materials, biological performance of materials and devices, and state-of-the-art materials design. Students are required to attend class and master the material therein. In addition, readings from the clinical, life and materials science literature are assigned. Students are encouraged to seek out additional reference material to complement the readings assigned. A mid-term examination is given on basic principles (parts 1 and 2 of the outline). A comprehensive final examination is given as well. The purpose of this course is to introduce students to problems associated with the selection and function of biomaterials. Through class lectures and readings in both the physical and life science literature, students will gain broad knowledge of the criteria used to select biomaterials, especially in devices where the material-tissue or material-solution interface dominates performance. Materials used in devices for medicine, dentistry, tissue engineering, drug delivery, and the biotechnology industry will be addressed.

This course also has a significant design component (~35%). Students will form small teams (five or less) and undertake a semester-long design project related to the subject matter of the course. The project includes the preparation of a paper and a 20 minute oral presentation critically analyzing a current material-tissue or material-solution problem. Students will be expected to design improvements to materials and devices to overcome the problems identified in class with existing materials.

Student Learning Outcomes: Work independently and function on a team, and develop solid communication skills (oral, graphic & written) through the class design project.

- Develop an understanding of the social, safety and medical consequences of biomaterial use and regulatory issues associated with the selection of biomaterials in the context of the silicone breast implant controversy and subsequent biomaterials crisis.
- Design experiments and analyze data from the literature in the context of the class design project.
- Understanding of the origin of surface forces and interfacial free energy, and how they contribute to the development of the biomaterial interface and ultimately biomaterial performance.
- Apply math, science & engineering principles to the understanding of soft materials, surface chemistry, DLVO theory, protein adsorption kinetics, viscoelasticity, mass diffusion, and molecular (i.e., drug) delivery kinetics.
- Apply core concepts in materials science to solve engineering problems related to the selection biomaterials, especially in devices where the material-tissue or material-solution interface dominates performance.

Rules & Requirements

Prerequisites: Engineering 45; Chemistry C130/Molecular and Cell Biology C100; Materials Science and Engineering/Graduate

Grading: Letter grade.

Instructor: Scott, Minor

Materials Characterization: Read More [+]

Rules & Requirements

Prerequisites: Graduate standing in engineering, physics or chemistry. MSE 102 (or equivalent) and concurrent enrollment in MSE 204

Grading: Letter grade.

Instructors: Scott, Minor

Materials Characterization: Read Less [-]

Rules & Requirements

Prerequisites: Physics 7C or consent of instructor

Grading: Letter grade.

Instructor: Ramesh

Defects in Solids: Read Less [-]
**MAT SCI C211 Mechanics of Solids 3 Units**
Terms offered: Fall 2020, Fall 2019, Fall 2018
Applications: Plane problems, stress concentrations at defects, metal forming problems.
Mechanics of Solids: Read More [+]

**Rules & Requirements**

**Prerequisites:** Graduate standing or consent of instructor

**Hours & Format**
Fall and/or spring: 15 weeks - 3 hours of lecture per week

**Additional Details**

**Subject/Course Level:** Materials Science and Engineering/Graduate

**Grading:** Letter grade.

**Instructor:** Govindjee

**Also listed as:** CIV ENG C231

Mechanics of Solids: Read Less [-]

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**MAT SCI C212 Deformation and Fracture of Engineering Materials 4 Units**
Terms offered: Spring 2020, Spring 2019, Spring 2018
This course covers deformation and fracture behavior of engineering materials for both monotonic and cyclic loading conditions.

**Rules & Requirements**

**Prerequisites:** Civil Engineering 130, Engineering 45

**Hours & Format**
Fall and/or spring: 15 weeks - 4 hours of lecture per week

**Additional Details**

**Subject/Course Level:** Materials Science and Engineering/Graduate

**Grading:** Letter grade.

**Instructors:** Ritchie, Pruitt, Komvopoulos

Formerly known as: Materials Science and Engineering C212, Mechanical Engineering C225

**Also listed as:** MEC ENG C225

Deformation and Fracture of Engineering Materials: Read More [+]

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**MAT SCI 213 Environmental Effects on Materials Properties and Behavior 3 Units**
Terms offered: Fall 2014, Fall 2013, Fall 2012
Review of electrochemical aspects of corrosion; pitting and crevice corrosion; active/passive transition; fracture mechanics approach to corrosion; stress corrosion cracking; hydrogen embrittlement; liquid metal embrittlement; corrosion fatigue; testing methods.

Environmental Effects on Materials Properties and Behavior: Read More [+]

**Rules & Requirements**

**Prerequisites:** MSE 112 or equivalent

**Hours & Format**
Fall and/or spring: 15 weeks - 3 hours of lecture per week

**Additional Details**

**Subject/Course Level:** Materials Science and Engineering/Graduate

**Grading:** Letter grade.

**Instructor:** Devine

**Also listed as:** CIV ENG C231

Environmental Effects on Materials Properties and Behavior: Read Less [-]

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**MAT SCI C214 Micromechanics 3 Units**
Terms offered: Spring 2018, Spring 2016, Spring 2014
Basic theories, analytical techniques, and mathematical foundations of micromechanics. It includes 1. physical micromechanics, such as mathematical theory of dislocation, and cohesive fracture models; 2. micro-elasticity that includes Eshelby's eigenstrain theory, comparison variational principles, and micro-crack/micro-cavity based damage theory; 3. theoretical composite material that includes the main methodologies in evaluating overall material properties; 4. meso-plasticity that includes meso-damage theory, and the crystal plasticity; 5. homogenization theory for materials with periodic structures.

Micromechanics: Read More [+]

**Rules & Requirements**

**Prerequisites:** Consent of instructor

**Hours & Format**
Fall and/or spring: 15 weeks - 3 hours of lecture per week

**Additional Details**

**Subject/Course Level:** Materials Science and Engineering/Graduate

**Grading:** Letter grade.

**Instructors:** Govindjee, Li

**Formerly known as:** Materials Science and Engineering C214, Mechanical Engineering C225

**Also listed as:** MEC ENG C225

Micromechanics: Read Less [-]
MAT SCI 215 Computational Materials Science 3 Units
Terms offered: Fall 2019, Spring 2019, Fall 2017
Introduction to computational materials science. Development of atomic scale simulations for materials science applications. Application of kinetic Monte Carlo, molecular dynamics, and total energy techniques to the modeling of surface diffusion processes, elastic constants, ideal shear strengths, and defect properties. Introduction to simple numerical methods for solving coupled differential equations and for studying correlations.
Computational Materials Science: Read More [+]

Rules & Requirements
Prerequisites: Graduate standing in engineering or sciences, or consent of instructor

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Instructors: Chrzan, Asta, Ceder, Sherburne
Computational Materials Science: Read Less [-]

MAT SCI C216 Macromolecular Science in Biotechnology and Medicine 4 Units
Overview of the problems associated with the selection and function of polymers used in biotechnology and medicine. Principles of polymer science, polymer synthesis, and structure-property-performance relationships of polymers. Particular emphasis is placed on the performance of polymers in biological environments. Interactions between macromolecular and biological systems for therapy and diagnosis. Specific applications will include drug delivery, gene therapy, tissue engineering, and surface engineering.
Macromolecular Science in Biotechnology and Medicine: Read More [+]

Rules & Requirements
Prerequisites: Bioengineering 115 or equivalent; open to seniors with consent of instructor

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Instructor: Healy
Also listed as: BIO ENG C216
Macromolecular Science in Biotechnology and Medicine: Read Less [-]

MAT SCI 217 Properties of Dielectric and Magnetic Materials 3 Units
Terms offered: Spring 2017
Introduction to the physical principles underlying the dielectric and magnetic properties of solids. Processing-microstructure-property relationships of dielectric materials, including piezoelectric, pyroelectric, and ferroelectric oxides, and of magnetic materials, including hard- and soft ferromagnets, ferrites and magneto-optic and -resistive materials. The course also covers the properties of grain boundary devices (including varistors) as well as ion-conducting and mixed conducting materials for applications in various devices such as sensors, fuel cells, and electric batteries.
Properties of Dielectric and Magnetic Materials: Read More [+]

Rules & Requirements
Prerequisites: Physics 7A-7B-7C (or equivalent); Physics 7A-7B (or equivalent) and consent of instructor; MSE 111 (or equivalent) is recommended

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Instructor: Martin
Properties of Dielectric and Magnetic Materials: Read Less [-]
MAT SCI 218 Optical Materials and Devices 3 Units
Terms offered: Fall 2020, Fall 2019
This course provides an overview of the fundamental physics, processing and device applications of optical materials, including conventional and van der Waals semiconductors, plasmonic materials, metamaterials, etc. This course gives graduate students an introduction of the recent developments in the research fields of optical materials and nanophotonics. Topics covered include:
- Metamaterials: negative refraction, super-resolution imaging and optical invisibility.

Objectives & Outcomes
- Course Objectives: This course is designed to give graduate students an introduction of the recent developments in the research fields of optical materials and nanophotonics.

Rules & Requirements
- Prerequisites: Graduate standing in engineering, physics or chemistry
- Hours & Format: Fall and/or spring: 15 weeks - 3 hours of lecture per week
- Additional Details: Subject/Course Level: Materials Science and Engineering/Graduate
- Grading: Letter grade.
- Instructor: Yao

MAT SCI 223 Semiconductor Materials 3 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018

Prerequisites: Physics 7C or consent of instructor
Hours & Format: Fall and/or spring: 15 weeks - 3 hours of lecture per week
Additional Details: Subject/Course Level: Materials Science and Engineering/Graduate
- Grading: Letter grade.
- Instructors: Dubon, Wu

MAT SCI 224 Magnetism and Magnetic Materials 3 Units
Terms offered: Fall 2018, Fall 2016, Fall 2014
This course covers the fundamentals of magnetism and magnetic materials in the first two-thirds of the class. Topics include magnetic moments in classical versus quantum mechanical pictures, diamagnetism, paramagnetism, crystal field environments, dipolar and exchange interactions, ferromagnetism, antiferromagnetism, magnetic domains, magnetic anisotropy, and magnetostriction. Magnetic materials covered include transition metals, their alloys and oxides, rare earths and their oxides, organic and molecular magnets. Throughout the course, experimental techniques in magnetic characterization will be discussed. The second part of the course will focus on particular magnetic materials and devices that are of technological interest (e.g., magneto-resistive and magneto-optical materials and devices). Additional topics include biomagnetism and spin glasses.

Prerequisites: 111 or equivalent or consent of instructor; 117 recommended
Hours & Format: Fall and/or spring: 15 weeks - 3 hours of lecture per week
Additional Details: Subject/Course Level: Materials Science and Engineering/Graduate
- Grading: Letter grade.

Grading: Letter grade.
Instructor: Yao
**MAT SCI C225 Thin-Film Science and Technology 3 Units**

Terms offered: Spring 2020, Spring 2019, Spring 2018, Spring 2017

**Rules & Requirements**

Prerequisites: Graduate standing in engineering, physics, chemistry, or chemical engineering

**Hours & Format**

Fall and/or spring: 15 weeks - 3 hours of lecture per week

**Additional Details**

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Letter grade.

Instructors: Wu, Dubon

Also listed as: AST C225

Thin-Film Science and Technology: Read Less [-]

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**MAT SCI C226 Photovoltaic Materials; Modern Technologies in the Context of a Growing Renewable Energy Market 3 Units**

Terms offered: Fall 2015, Spring 2013, Spring 2011

This technical course focuses on the fundamentals of photovoltaic energy conversion with respect to the physical principals of operation and design of efficient semiconductor solar cell devices. This course aims to equip students with the concepts and analytical skills necessary to assess the utility and viability of various modern photovoltaic technologies in the context of a growing global renewable energy market.

**Rules & Requirements**

Prerequisites: Material Science and Mineral Engineering 111 or 123 or equivalent. Should have a firm foundation in electronic and optical props of semiconductors and basic semiconductor device physics

**Hours & Format**

Fall and/or spring: 15 weeks - 3 hours of lecture per week

**Additional Details**

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Letter grade.

Instructors: Gronsky, Minor

Also listed as: ENE,RES C226

Photovoltaic Materials; Modern Technologies in the Context of a Growing Renewable Energy Market: Read Less [-]

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**MAT SCI 241 Electron Microscopy Laboratory 4 Units**

Terms offered: Spring 2020, Spring 2019, Spring 2018

This course covers the basic principles of techniques used in the characterization of engineering materials by electron microscopy, diffraction, and spectroscopy. In addition to lectures on the theory of electron diffraction and microscopy, there is a hands-on laboratory that offers detailed practical training in the operation of the transmission electron microscope (TEM) in all of its major functional diffraction and imaging modes.

**Rules & Requirements**

Prerequisites: MATSCI 104 or equivalent

**Hours & Format**

Fall and/or spring: 15 weeks - 4 hours of laboratory and 3 hours of lecture per week

**Additional Details**

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Letter grade.

Instructors: Gronsky, Minor

Electron Microscopy Laboratory: Read Less [-]

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**MAT SCI 242 Advanced Spectroscopy 3 Units**

Terms offered: Spring 2020, Spring 2019, Spring 2017

Advanced structural and functional characterization of materials using spectroscopic methods. Techniques to be discussed include state of the art optical, x-ray and ion-beam spectroscopies used for characterization of advanced materials and devices.

**Rules & Requirements**

Prerequisites: 204 or 205 or consent of instructor

**Hours & Format**

Fall and/or spring: 15 weeks - 2 hours of lecture and 3 hours of laboratory per week

**Additional Details**

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Letter grade.

Advanced Spectroscopy: Read Less [-]
MAT SCI C250 Nanomaterials in Medicine 3 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
The course is designed for graduate students interested in the emerging field of nanomedicine. The course will involve lectures, literature reviews and proposal writing. Students will be required to formulate a nanomedicine research project and write an NIH-style proposal during the course. The culmination of this project will involve a mock review panel in which students will serve as peer reviewers to read and evaluate the proposals.

Objectives & Outcomes

Course Objectives: To review the current literature regarding the use of nanomaterials in medical applications; (2) To describe approaches to nanomaterial synthesis and surface modification; (3) To understand the interaction of nanomaterials with proteins, cells and biological systems; (4) To familiarize students with proposal writing and scientific peer review.

Student Learning Outcomes: Students should be able to (1) identify the important properties of metal, polymer and ceramic nanomaterials used in healthcare; (2) understand the role of size, shape and surface chemistry of nanomaterials in influencing biological fate and performance; (3) understand common methods employed for surface modification of nanomaterials; (4) comprehend the range of cell-nanomaterial interactions and methods for assaying these interactions; (5) read and critically review the scientific literature relating to nanomedicine; (6) formulate and design an experimental nanomedicine research project; (7) understand the principles of the peer review system.

Rules & Requirements

Prerequisites: Graduate Standing

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Letter grade.

Instructor: Messersmith

Also listed as: BIO ENG C250

Nanomaterials in Medicine: Read Less [-]

MAT SCI 251 Polymer Surfaces and Interfaces 3 Units
Terms offered: Fall 2020, Fall 2019, Fall 2017
The course is designed for graduate students to gain a fundamental understanding of the surface and interfacial science of polymeric materials. Beginning with a brief introduction of the principles governing polymer phase behavior in bulk, it develops the thermodynamics of polymers in thin films and at interfaces, the characterization techniques to assess polymer behavior in thin films and at interfaces, and the morphologies of polymer thin films and other dimensionally-restricted structures relevant to nanotechnology and biotechnology. Field trips to national user facilities, laboratory demonstrations and hands-on experiments, and guest lectures will augment the courses lectures.

Objectives & Outcomes

Course Objectives: To review the current literature regarding the use of nanomaterials in medical applications; (2) To describe approaches to nanomaterial synthesis and surface modification; (3) To understand the interaction of nanomaterials with proteins, cells and biological systems; (4) To familiarize students with proposal writing and scientific peer review.

Student Learning Outcomes: Students should be able to (1) identify the important properties of metal, polymer and ceramic nanomaterials used in healthcare; (2) understand the role of size, shape and surface chemistry of nanomaterials in influencing biological fate and performance; (3) understand common methods employed for surface modification of nanomaterials; (4) comprehend the range of cell-nanomaterial interactions and methods for assaying these interactions; (5) read and critically review the scientific literature relating to nanomedicine; (6) formulate and design an experimental nanomedicine research project; (7) understand the principles of the peer review system.

Rules & Requirements

Prerequisites: Chemistry 1A or Engineering 5; Material Science and Engineering 151 recommended

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Letter grade.

Instructor: Xu

Polymer Surfaces and Interfaces: Read Less [-]

MAT SCI 260 Surface Properties of Materials 3 Units
Terms offered: Fall 2020, Spring 2019, Spring 2018
Thermodynamics of surfaces and phase boundaries, surface tension of solids and liquids, surface activity, adsorption, phase equilibria, and contact angles, electrochemical double layers at interfaces, theory, and applications.

Objectives & Outcomes

Course Objectives: To review the current literature regarding the use of nanomaterials in medical applications; (2) To describe approaches to nanomaterial synthesis and surface modification; (3) To understand the interaction of nanomaterials with proteins, cells and biological systems; (4) To familiarize students with proposal writing and scientific peer review.

Student Learning Outcomes: Students should be able to (1) identify the important properties of metal, polymer and ceramic nanomaterials used in healthcare; (2) understand the role of size, shape and surface chemistry of nanomaterials in influencing biological fate and performance; (3) understand common methods employed for surface modification of nanomaterials; (4) comprehend the range of cell-nanomaterial interactions and methods for assaying these interactions; (5) read and critically review the scientific literature relating to nanomedicine; (6) formulate and design an experimental nanomedicine research project; (7) understand the principles of the peer review system.

Rules & Requirements

Prerequisites: Graduate Standing

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Letter grade.

Instructor: Salmeron

Formerly known as: Mineral Engineering 260

Surface Properties of Materials: Read Less [-]
MAT SCI C261 Introduction to Nano-Science and Engineering 3 Units
Terms offered: Spring 2015, Spring 2013, Spring 2012
A three-module introduction to the fundamental topics of Nano-Science and Engineering (NSE) theory and research within chemistry, physics, biology, and engineering. This course includes quantum and solid-state physics; chemical synthesis, growth fabrication, and characterization techniques; structures and properties of semiconductors, polymer, and biomedical materials on nanoscales; and devices based on nanostructures. Students must take this course to satisfy the NSE Designated Emphasis core requirement.

Introduction to Nano-Science and Engineering: Read More [+]

Rules & Requirements

Prerequisites: Major in physical science such as chemistry, physics, etc., or engineering; consent of advisor or instructor

Repeat rules: Course may be repeated for credit without restriction.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Letter grade.

Instructors: Gronsky, S.W. Lee, Wu

Also listed as: BIO ENG C280/NSE C201/PHYSICS C201

Introduction to Nano-Science and Engineering: Read Less [-]

MAT SCI C286 Modeling and Simulation of Advanced Manufacturing Processes 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
This course provides the student with a modern introduction to the basic industrial practices, modeling techniques, theoretical background, and computational methods to treat classical and cutting-edge manufacturing processes in a coherent and self-consistent manner.

Modeling and Simulation of Advanced Manufacturing Processes: Read More [+]

Objectives & Outcomes

Course Objectives: An introduction to modeling and simulation of modern manufacturing processes.

Rules & Requirements

Prerequisites: An undergraduate course in strength of materials or 122

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Letter grade.

Instructor: Zohdi

Also listed as: MEC ENG C201/NUC ENG C226

Modeling and Simulation of Advanced Manufacturing Processes: Read Less [-]
MAT SCI C286 Modeling and Simulation of Advanced Manufacturing Processes 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
This course provides the student with a modern introduction to the basic industrial practices, modeling techniques, theoretical background, and computational methods to treat classical and cutting edge manufacturing processes in a coherent and self-consistent manner. Terms offered: Prior to 2007
This course provides the student with a modern introduction to the basic industrial practices, modeling techniques, theoretical background, and computational methods to treat classical and cutting edge manufacturing processes in a coherent and self-consistent manner.

Objectives & Outcomes

Course Objectives: An introduction to modeling and simulation of modern manufacturing processes.

Rules & Requirements

Prerequisites: An undergraduate course in strength of materials or 122

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Instructor: Zohdi
Also listed as: MEC ENG C201/NUC ENG C226

Modeling and Simulation of Advanced Manufacturing Processes: Read More [+] Objectives & Outcomes

Course Objectives: An introduction to modeling and simulation of modern manufacturing processes.

Rules & Requirements

Prerequisites: An undergraduate course in strength of materials or 122

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Instructor: Zohdi
Also listed as: MEC ENG C201/NUC ENG C226

Modeling and Simulation of Advanced Manufacturing Processes: Read Less [-]
MAT SCI C286 Modeling and Simulation of Advanced Manufacturing Processes 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
This course provides the student with a modern introduction to the basic industrial practices, modeling techniques, theoretical background, and computational methods to treat classical and cutting edge manufacturing processes in a coherent and self-consistent manner.

MAT SCI C287 Computational Design of Multifunctional/Multiphysical Composite Materials 3 Units
Terms offered: Spring 2012
The course is self-contained and is designed in an interdisciplinary manner for graduate students in engineering, materials science, physics, and applied mathematics who are interested in methods to accelerate the laboratory analysis and design of new materials. Examples draw primarily from various mechanical, thermal, diffusive, and electromagnetic applications.

MAT SCI 290A Special Topics in Materials Science 3 Units
Terms offered: Fall 2016, Fall 2015, Fall 2014
Lectures and appropriate assignments on fundamental or applied topics of current interest in materials science and engineering.
MAT SCI 290M Special Problems in Materials Science 3 Units
Selected topics in the thermodynamic, kinetic or phase transformation behavior of solid materials. Topics will generally be selected based on student interest in Mat Sci 201A-201B. The course provides an opportunity to explore subjects of particular interest in greater depth.
Special Problems in Materials Science: Read More [+]
Rules & Requirements
Prerequisites: 201A-201B or consent of instructor
Repeat rules: Course may be repeated for credit without restriction.
Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Letter grade.
Instructor: Morris
Special Problems in Materials Science: Read Less [-]

MAT SCI 296A Independent Research for Five-Year BS/MS Program 1 - 2 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
This is the first semester of a two-course sequence for those majors in the five year BS/MS program. Students are expected to formulate, develop and initiate an independent research project under the supervision of a research advisor. This course will meet once at the beginning of the semester to outline the expectations of the course. Periodic meetings covering topics such as data analysis and design of experiment will be scheduled. Students will be expected to keep a laboratory notebook outlining their progress during the semester. A progress report will be due at the end of the semester. A final report in journal publication form will be due at the end of the semester. Each student will also give a final presentation on his/her research project at the end of the semester.
Independent Research for Five-Year BS/MS Program: Read More [+]
Rules & Requirements
Prerequisites: 296A
Hours & Format
Fall and/or spring: 15 weeks - 1-2 hours of independent study per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Offered for satisfactory/unsatisfactory grade only.
Independent Research for Five-Year BS/MS Program: Read Less [-]

MAT SCI 296B Independent Research for Five-Year BS/MS Program 1 - 2 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
This is the second semester of a two-course sequence for those majors in the five year BS/MS program. Students are expected to complete an independent research project under the supervision of a research advisor initiated in Materials Science and Engineering 296A. This course will meet once at the beginning of the semester to outline the expectations of the course. Periodic meetings covering topics such as data analysis and design of experiment will be scheduled. Students will be expected to keep a laboratory notebook outlining their progress during the semester. A final report in journal publication form will be due at the end of the semester. Each student will also give a final presentation on his/her research project at the end of the semester.
Independent Research for Five-Year BS/MS Program: Read More [+]
Rules & Requirements
Prerequisites: 296A
Hours & Format
Fall and/or spring: 15 weeks - 1-2 hours of independent study per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Offered for satisfactory/unsatisfactory grade only.
Independent Research for Five-Year BS/MS Program: Read Less [-]

MAT SCI 298 Group Studies, Seminars, or Group Research 1 - 8 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
Advanced study in various subjects through special seminars on topics to be selected each year, informal group studies of special problems, group participation in comprehensive design problems or group research on complete problems for analysis and experimentation.
Group Studies, Seminars, or Group Research: Read More [+]
Rules & Requirements
Repeat rules: Course may be repeated for credit without restriction.
Hours & Format
Fall and/or spring: 15 weeks - 1-8 hours of seminar per week
Additional Details
Subject/Course Level: Materials Science and Engineering/Graduate
Grading: Offered for satisfactory/unsatisfactory grade only.
Group Studies, Seminars, or Group Research: Read Less [-]
MAT SCI 299 Individual Study or Research 1 - 12 Units
Terms offered: Fall 2020, Summer 2020 8 Week Session, Spring 2020
Individual investigation of advanced materials science problems.
Individual Study or Research: Read More [+]

Rules & Requirements

Prerequisites: Graduate standing in engineering

Repeat rules: Course may be repeated for credit without restriction.

Hours & Format

Fall and/or spring: 15 weeks - 1-12 hours of independent study per week
Summer:
6 weeks - 1-12 hours of independent study per week
8 weeks - 1-12 hours of independent study per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate

Grading: Offered for satisfactory/unsatisfactory grade only.

Individual Study or Research: Read Less [-]

MAT SCI 375A Science and Engineering Pedagogy 2 Units
Terms offered: Fall 2016, Fall 2015, Fall 2014
Discussion and research of pedagogical issues. Supervised practice teaching in materials science and engineering.
Science and Engineering Pedagogy: Read More [+]

Rules & Requirements

Prerequisites: Graduate standing and appointment, or interest in appointment, as a graduate student instructor

Hours & Format

Fall and/or spring: 15 weeks - 1-2 hours of seminar per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Professional course for teachers or prospective teachers

Grading: Offered for satisfactory/unsatisfactory grade only.

Formerly known as: Material Science and Engineering 300

Supervised Teaching of Materials Science and Engineering: Read Less [-]

MAT SCI 601 Individual Study for Master's Students 1 - 8 Units
Terms offered: Spring 2020, Spring 2019, Fall 2018
Individual study for the comprehensive or language requirements in consultation with the field adviser.
Individual Study for Master's Students: Read More [+]

Rules & Requirements

Prerequisites: Graduate standing in engineering

Credit Restrictions: Course does not satisfy unit or residence requirements for master's degree.

Repeat rules: Course may be repeated for credit without restriction.

Hours & Format

Fall and/or spring: 15 weeks - 1-8 hours of independent study per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate examination preparation

Grading: Offered for satisfactory/unsatisfactory grade only.

Individual Study for Master's Students: Read Less [-]
MAT SCI 602 Individual Study for Doctoral Students 1 - 8 Units
Terms offered: Spring 2020, Spring 2019, Fall 2018
Individual study in consultation with the major field adviser, intended to provide an opportunity for qualified students to prepare themselves for the various examinations required of candidates for the Ph.D. (and other doctoral degrees).

Rules & Requirements

Prerequisites: Graduate standing in engineering

Credit Restrictions: Course does not satisfy unit or residence requirements for doctoral degree.

Repeat rules: Course may be repeated for credit without restriction.

Hours & Format

Fall and/or spring: 15 weeks - 0 hours of independent study per week

Additional Details

Subject/Course Level: Materials Science and Engineering/Graduate examination preparation

Grading: Offered for satisfactory/unsatisfactory grade only.

UGBA C5 Introduction to Entrepreneurship 2 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018, Spring 2017
This course offers students a taste of what it’s really like to start a business. In addition to learning key foundational entrepreneurial concepts such as idea generation & evaluation, customer & product development, creating a business model, fundraising, marketing, and scaling & exiting a business, students will also hear from successful entrepreneurs who share their perspectives and best practices. Students will apply core concepts by working in teams to evaluate and select a venture idea that they will then develop throughout the semester.

Hours & Format

Fall and/or spring: 15 weeks - 2 hours of lecture per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate

Grading/Final exam status: Letter grade. Alternative to final exam.

Formerly known as: Business Administration 10

UGBA 10 Principles of Business 3 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
This team-taught course provides an introduction to the study of the modern business enterprise. It consists of four modules, the order of which may vary from semester to semester, and an online business simulation that runs during most of the semester. The four modules cover: Finance & Accounting, Marketing, Operations & Sustainability, and Leadership. In addition to lectures and the simulation, students attend discussion section each week.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate

Grading/Final exam status: Letter grade. Alternative to final exam.

Formerly known as: Business Administration 10
UGBA C12 The Berkeley Changemaker: A Discovery Experience 2 Units

Terms offered: Summer 2020 3 Week Session

The course is a discovery experience: Students discover their own leadership styles, and they discover how they can create teams – and act upon the world – to effect positive change. Students will learn how to imagine better futures, and then learn how to mobilize others to help create them. Changemakers make their impact through scientific breakthroughs, artistic imagination, social action projects, and entrepreneurial ventures. Online class sessions will cover both theoretical and practical topics, such as critical thinking, persuasive communication, problem framing, hypothesis testing, and leading and working with teams. The ultimate goal of the course is to help incoming students discover their own identity as Berkeley Changemakers.

The Berkeley Changemaker: A Discovery Experience: Read More [+]

Hours & Format

Summer: 3 weeks - 10 hours of web-based lecture per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/
Undergraduate

Grading/Final exam status: Offered for pass/not pass grade only. Alternative to final exam.

Also listed as: L & S C12

UGBA C12 The Berkeley Changemaker: A Discovery Experience 2 Units

Terms offered: Summer 2020 3 Week Session

The course is a discovery experience: Students discover their own leadership styles, and they discover how they can create teams – and act upon the world – to effect positive change. Students will learn how to imagine better futures, and then learn how to mobilize others to help create them. Changemakers make their impact through scientific breakthroughs, artistic imagination, social action projects, and entrepreneurial ventures. Online class sessions will cover both theoretical and practical topics, such as critical thinking, persuasive communication, problem framing, hypothesis testing, and leading and working with teams. The ultimate goal of the course is to help incoming students discover their own identity as Berkeley Changemakers.

The Berkeley Changemaker: A Discovery Experience: Read Less [-]

Hours & Format

Summer: 3 weeks - 10 hours of web-based lecture per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/
Undergraduate

Grading/Final exam status: Offered for pass/not pass grade only. Alternative to final exam.

Also listed as: L & S C12
UGBA 24 Freshman Seminars 1 Unit
Terms offered: Spring 2020, Fall 2013, Spring 2007
The Berkeley Seminar Program has been designed to provide new students with the opportunity to explore an intellectual topic with a faculty member in a small-seminar setting. Berkeley Seminars are offered in all campus departments, and topics vary from department to department and semester to semester.
Freshman Seminars: Read More [+]

Rules & Requirements
Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format
Fall and/or spring: 15 weeks - 1 hour of seminar per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate

Grading/Final exam status: The grading option will be decided by the instructor when the class is offered. Final exam required.

Freshman Seminars: Read Less [-]

UGBA 39AC Philanthropy: A Cross-Cultural Perspective 3 Units
Terms offered: Fall 2019, Fall 2018, Fall 2017
This class will compare and contrast the variety of gift giving and sharing traditions that make up American philanthropy. Both the cultural antecedents and their expression in this country will be explored from five ethnic and racial groups: Native American, European American, African American, Hispanic American, and Asian American. The goal is to gain a greater understanding of the many dimensions of philanthropy as it is practiced in the United States today.
Philanthropy: A Cross-Cultural Perspective: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate

Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 39AC
Philanthropy: A Cross-Cultural Perspective: Read Less [-]

UGBA 39E Freshman/Sophomore Seminar 2 - 4 Units
Terms offered: Fall 2020, Fall 2019, Spring 2018
Freshman and sophomore seminars offer lower division students the opportunity to explore an intellectual topic with a faculty member and a group of peers in a small-seminar setting. These seminars are offered in all campus departments; topics vary from department to department and from semester to semester.
Freshman/Sophomore Seminar: Read More [+]

Rules & Requirements
Prerequisites: Priority given to freshmen and sophomores
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 2-4 hours of seminar per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate

Grading/Final exam status: The grading option will be decided by the instructor when the class is offered. Final exam required.
Formerly known as: Business Administration 39
Freshman/Sophomore Seminar: Read Less [-]
UGBA 88 Data and Decisions 2 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
The goal of this connector course is to provide an understanding of how data and statistical analysis can improve managerial decision-making. We will explore statistical methods for gleaning insights from economic and social data, with an emphasis on approaches to identifying causal relationships. We will discuss how to design and analyze randomized experiments and introduce econometric methods for estimating causal effects in non-experimental data. The course draws on a variety of business and social science applications, including advertising, management, online marketplaces, labor markets, and education. This course, in combination with the Data 8 Foundations course, satisfies the statistics prerequisite for admission to Haas.
Data and Decisions: Read More [+]

Rules & Requirements
Prerequisites: One semester of Calculus (Math 16A or Math 1A). Also, this is a Data Science connector course and may only be taken concurrently with or after completing Computer Science C8/Statistics C8/Information C8

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Instructor: Miller
Data and Decisions: Read Less [-]
UGBA 98 Directed Group Study 1 - 4 Units
Terms offered: Spring 2015, Fall 2014, Spring 2014
Organized group study on topics selected by lower division students under the sponsorship and direction of a member of the Haas School of Business faculty.
Directed Group Study: Read More [+]

Rules & Requirements
Credit Restrictions: Enrollment is restricted; see the Introduction to Courses and Curricula section of this catalog.
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of directed group study per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/
Undergraduate
Grading/Final exam status: Offered for pass/not pass grade only. Final exam not required.
Formerly known as: Business Administration 98
Directed Group Study: Read Less [-]

UGBA 100 Business Communication 2 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
Theory and practice of effective communication in a business environment. Students practice what they learn with oral presentations and written assignments that model real-life business situations.
Business Communication: Read More [+]

Rules & Requirements
Prerequisites: Restricted to Undergraduate Business Administration Majors Only

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week
Summer: 6 weeks - 5 hours of lecture per week
8 weeks - 4 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/
Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Business Communication: Read Less [-]

UGBA 101A Microeconomic Analysis for Business Decisions 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
Economic analysis applicable to the problems of business enterprises with emphasis on the determination of the level of prices, outputs, and inputs; effects of the state of the competitive environment on business and government policies.
Microeconomic Analysis for Business Decisions: Read More [+]

Rules & Requirements
Prerequisites: Economics 1, Mathematics 1A or 16A, Statistics 21, or equivalents
Credit Restrictions: Students will receive no credit for UGBA 101A after completing ECON 100A, ECON 101A, BUS ADM 110, ENVECON 100, BUS ADM S110, IAS 106, or POLECON 106. A deficient grade in UGBA 101A may be removed by taking POLECON 106, ECON 100A, ECON 101A, ENVECON 100, IAS 106, or POLECON 106.

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1.5 hours of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 2.5 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/
Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Microeconomic Analysis for Business Decisions: Read Less [-]
UGBA 101B Macroeconomic Analysis for Business Decisions 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Summer 2020 Second 6 Week Session
Analysis of the operation of the market system with emphasis on the factors responsible for economic instability; analysis of public and business policies which are necessary as a result of business fluctuations.

Macroeconomic Analysis for Business Decisions: Read More [+]

Rules & Requirements

Prerequisites: Economics 1, Mathematics 1A or 16A, Statistics 21, or equivalents

Credit Restrictions: Students will receive no credit for UGBA 101B after completing ECON 100B, ECON 101B, BUS ADM 111, IAS 107, or POLECON 107. A deficient grade in UGBA 101B may be removed by taking ECON 100B, ECON 101B, IAS 107, or POLECON 107.

Hours & Format

Fall and/or spring: 15 weeks - 2 hours of lecture and 1 hour of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 2.5 hours of discussion per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate

Grading/Final exam status: Letter grade. Final exam not required.

Formerly known as: Business Administration 111

Macroeconomic Analysis for Business Decisions: Read Less [-]

UGBA 102A Financial Accounting 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
The identification, measurement, and reporting of financial effects of events on enterprises, with a particular emphasis on business organization. Preparation and interpretation of balance sheets, income statements, and statements of cash flows.

Financial Accounting: Read More [+]

Rules & Requirements

Credit Restrictions: Course not open for credit for students who are taking or have completed Undergraduate Business Administration W102A.

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 2.5 hours of discussion per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate

Grading/Final exam status: Letter grade. Final exam required.

Financial Accounting: Read Less [-]

UGBA 102B Managerial Accounting 3 Units
Terms offered: Fall 2020, Summer 2020 Second 6 Week Session, Spring 2020
The uses of accounting systems and their outputs in the process of management of an enterprise. Classification of costs and revenue on several bases for various uses; budgeting and standard cost accounting; analyses of relevant costs and other data for decision making.

Managerial Accounting: Read More [+]

Rules & Requirements

Prerequisites: 102A

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 2.5 hours of discussion per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate

Grading/Final exam status: Letter grade. Final exam required.

Managerial Accounting: Read Less [-]
UGBA W102A Financial Accounting 3 Units
Terms offered: Summer 2020 First 6 Week Session, Summer 2019 First 6 Week Session, Summer 2018 First 6 Week Session
The identification, measurement, and reporting of financial effects of events on enterprises, with a particular emphasis on business organization. Preparation and interpretation of balance sheets, income statements, and statements of cash flows.
Financial Accounting: Read More [+]

Rules & Requirements
Credit Restrictions: Course not open for credit for students who are taking or have completed Undergraduate Business Administration 102A.

Hours & Format
Summer: 6 weeks - 7.5 hours of web-based lecture per week
Online: This is an online course.

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 103 Introduction to Finance 4 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Summer 2020 Second 6 Week Session
Analysis and management of the flow of funds through an enterprise. Cash management, source and application of funds, term loans, types and sources of long-term capital. Capital budgeting, cost of capital, and financial structure. Introduction to capital markets.
Introduction to Finance: Read More [+]

Rules & Requirements
Prerequisites: 101A

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1.5 hours of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 2.5 hours of discussion per week
8 weeks - 6 hours of lecture and 2 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 104 Introduction to Business Analytics 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
This course provides an introduction to several quantitative methods used to facilitate complex decision-making in business, with applications in many different industries, at different levels in the organization, and with different scopes of decisions. The power of the methods covered in this class is further enhanced by implementing them in spreadsheet software, which allows complex problems to be approached and solved in a straightforward and understandable manner.
Introduction to Business Analytics: Read More [+]

Rules & Requirements
Prerequisites: Mathematics 1B or 16B, Statistics 21, or equivalents

Hours & Format
Fall and/or spring: 15 weeks - 1.5 hours of lecture and 1.5 hours of laboratory per week
Summer: 6 weeks - 2.5 hours of lecture and 2.5 hours of laboratory per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Introduction to Business Analytics: Read Less [-]
UGBA 105 Leading People 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
A general descriptive and analytical study of organizations from the behavioral science point of view. Problems of motivation, leadership, morale, social structure, groups, communications, hierarchy, and control in complex organizations are addressed. The interaction among technology, environment, and human behavior are considered. Alternate theoretical models are discussed.

Rules & Requirements
Credit Restrictions: Students will receive no credit for Undergrad. Business Administration 105 after completing Business Administration 150 or S150.

Hours & Format
Fall and/or spring: 15 weeks - 1.5-3 hours of lecture and 1.5-0 hours of discussion per week
Summer:
6 weeks - 4-8 hours of lecture and 4-0 hours of discussion per week
8 weeks - 3-6 hours of lecture and 3-0 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Leading People: Read More [+]

UGBA 106 Marketing 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Summer 2020 Second 6 Week Session
The evolution of markets and marketing; market structure; marketing cost and efficiency; public and private regulation; the development of marketing programs including decisions involving products, price, promotional distribution.

Marketing: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer:
6 weeks - 7.5 hours of lecture per week
8 weeks - 6 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Marketing: Read Less [-]

UGBA 107 The Social, Political, and Ethical Environment of Business 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
Study and analysis of American business in a changing social and political environment. Interaction between business and other institutions. Role of business in the development of social values, goals, and national priorities. The expanding role of the corporation in dealing with social problems and issues.

The Social, Political, and Ethical Environment of Business: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week
Summer: 6 weeks - 5-7.5 hours of lecture and 2.5-0 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

The Social, Political, and Ethical Environment of Business: Read Less [-]

UGBA 115 Competitive Strategy 3 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
This course draws upon theories and frameworks from industrial organization economics, game theory, and resource-based views to address the unique challenges confronted by senior executives of organizations. The focus is strategies for competitive advantage at an organizational level. Topics include industry and competitor analysis, horizontal and vertical boundaries of the firm, strategic positioning, internal competencies, and dynamic capabilities.

Competitive Strategy: Read More [+]

Rules & Requirements
Prerequisites: 101A or equivalent

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer:
3 weeks - 15 hours of lecture per week
6 weeks - 7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam not required.

Competitive Strategy: Read Less [-]
UGBA 117 Special Topics in Economic Analysis and Policy 1 - 4 Units
Terms offered: Fall 2018, Spring 2018, Fall 2017
A variety of topics in economic analysis and policy with emphasis on current problems and research.
Special Topics in Economic Analysis and Policy: Read More [+]
Rules & Requirements
Prerequisites: 101A-101B or equivalents
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of lecture per week
Summer: 6 weeks - 2.5-10 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 119

Special Topics in Economic Analysis and Policy: Read Less [-]

UGBA 118 International Trade 3 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
This course will develop models for understanding the economic causes and effects of international trade, will investigate the effects of economic policies that inhibit trade, and will examine the political economy of trade. By integrating the findings of the latest theoretical and empirical research in international economics, this course help students learn how to explore the current political debates in the U.S. and elsewhere regarding the benefits and costs of international trade.
International Trade: Read More [+]
Rules & Requirements
Prerequisites: Undergraduate Business Administration 101A or equivalent
Credit Restrictions: Students will receive no credit for Undergraduate Business Administration 118 after taking Economics 181 or Economics C181/Environmental Economics and Policy C181.

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week and 1 hour of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 2.5 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

International Trade: Read Less [-]

UGBA 119 Leading Strategy Implementation 3 Units
Terms offered: Fall 2020, Spring 2019, Spring 2018
Class format consists of lectures, experiential exercises, student presentations, and class discussions. This course will cover the concepts and techniques required for successful implementation of business strategies with a particular focus on the role of effective leadership in leading strategic change.
Leading Strategy Implementation: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 10 weeks - 4.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam not required.
Formerly known as: Business Administration 190

Leading Strategy Implementation: Read Less [-]

UGBA 120AA Intermediate Financial Accounting 1 4 Units
Terms offered: Fall 2020, Fall 2019, Summer 2019 First 6 Week Session
This Course introduces the student to concepts, theory and applications of financial accounting. The topics covered include accrual accounting concepts, financial statement analysis, inventory valuations, capital assets and their corresponding depreciation and impairment. Attention is given to examples on current reporting practices and to the study of reporting requirements promulgated by the Financial Accounting Standards Board ("FASB") with comparison to the International Accounting Standards Board ("IASB").
Intermediate Financial Accounting 1: Read More [+]

Rules & Requirements
Prerequisites: 102A

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1.5 hours of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 5 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Intermediate Financial Accounting 1: Read Less [-]
UGBA 120AB Intermediate Financial Accounting 2 4 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
This course expands students' knowledge of the concepts, theory, and application of financial accounting. It continues the technical accounting sequence, which also includes UGBA 120AA, Intermediate Accounting 1 and UGBA 120B, Advanced Financial Accounting. Topics include an in-depth treatment of the financing elements of the balance sheet and the income statement, as well as a detailed examination of the statement of cash flows.
Intermediate Financial Accounting 2: Read More [+]

Rules & Requirements
Prerequisites: UGBA 102A is required. UGBA 120AA is recommended

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1.5 hours of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 5 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Intermediate Financial Accounting 2: Read Less [-]

UGBA 120B Advanced Financial Accounting 4 Units
Terms offered: Fall 2020, Spring 2019
Continuation of 120A. Sources of long term capital; funds statements, financial analysis, accounting for partnerships, consolidated financial statements, adjustments of accounting data using price indexes; accounting for the financial effects of pension plans; other advanced accounting problems.
Advanced Financial Accounting: Read More [+]

Rules & Requirements
Prerequisites: UGBA 120AA and 120AB are recommended

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1.5 hours of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 5 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Advanced Financial Accounting: Read Less [-]

UGBA 121 Federal Income Tax Accounting 4 Units
Terms offered: Spring 2020, Fall 2019, Spring 2019
Determination of individual and corporation tax liability; influence of federal taxation on economic activity; tax considerations in business and investment decisions.
Federal Income Tax Accounting: Read More [+]

Rules & Requirements
Prerequisites: 102A (120AA recommended)

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1.5 hours of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 2 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Federal Income Tax Accounting: Read Less [-]

UGBA 122 Financial Information Analysis 4 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
This course is designed to: 1) develop basic skills in financial statement analysis; 2) teach students to identify the relevant financial data used in a variety of decision contexts, such as equity valuation, forecasting firm-level economic variables, distress prediction and credit analysis; 3) help students appreciate the factors that influence the outcome of the financial reporting process, such as the incentives of reporting parties, regulatory rules, and a firm's competitive environment.
Financial Information Analysis: Read More [+]

Rules & Requirements
Prerequisites: 120AA

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1.5 hours of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 5 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Financial Information Analysis: Read Less [-]
UGBA 123 Operating and Financial Reporting Issues in the Financial Services Industry 3 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
This course examines how accounting in the financial services industry – banking, insurance, investment industry, and real estate – actually operates. Students learn about underwriting and pricing in each sector, investment processes and controls, incentive-based profit sharing, risk management, and the factors that contribute to profitability. Students learn what financial statements reveal about estimates companies make regarding liabilities and, more generally, what they reveal about how companies deal with uncertainty associated with predicting and measuring financial results. Students examine the controversy over employing Fair Value Accounting across sectors and learn about other sector-specific accounting requirements.

Rules & Requirements
Prerequisites: Students are encouraged to complete UGBA 102A or to possess a basic understanding about how financial statements are prepared

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 125 Ethics in Accounting 3 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
This course focuses on ethics related to the accounting for and reporting of financial statements and related financial information, and touches on the ethics of tax preparers. It is taught within the context of the American Institute of Certified Public Accountants (AICPA), as well as broader ethical concepts. This course fulfills the accounting ethics education requirement of the California Board of Accountancy, needed for a California CPA license. The course covers (i) theories and rules and (ii) the application of these theories and rules to case studies drawn from real life. Students are taught not only to identify the risks of fraud, but also how an organization’s culture and structure might be altered to reduce the risks.

Ethics in Accounting: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 126 Auditing 4 Units
Terms offered: Spring 2020, Fall 2019, Spring 2019
Concepts and problems in the field of professional verification of financial and related information, including ethical, legal and other professional issues, historical developments, and current concerns.

Auditing: Read More [+]

Rules & Requirements
Prerequisites: 120AA (120AB and 120B recommended)

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1.5 hours of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 2 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
UGBA 127 Special Topics in Accounting 1 - 4 Units
Terms offered: Spring 2020, Spring 2019, Fall 2018
A variety of topics in accounting with emphasis on current problems and research.
Special Topics in Accounting: Read More [+]

Rules & Requirements

Prerequisites: At the discretion of the instructor
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of lecture and 0-1 hours of discussion per week
Summer: 6 weeks - 2.5-10 hours of lecture and 0-2.5 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 128 Strategic Cost Management 3 Units
Terms offered: Spring 2020, Spring 2019, Fall 2017
Managerial accounting is a company's internal language and is used for decision-making, production management, product design and pricing, performance evaluation and motivation of employees. The objective of the course is to develop the skills and analytical ability of effectively and efficiently use managerial accounting information in order to help a company achieve its strategic and financial goals.

Strategic Cost Management: Read More [+]

Rules & Requirements

Prerequisites: 102B

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 131 Corporate Finance and Financial Statement Analysis 3 Units
Terms offered: Fall 2020, Summer 2020 Second 6 Week Session, Spring 2020
This course will cover the principles and practice of business finance. It will focus on project evaluation, capital structure, and corporate governance. Firms' policies toward debt, equity, and dividends are explored. The incentives and conflicts facing managers and owners are also discussed.

Corporate Finance and Financial Statement Analysis: Read More [+]

Rules & Requirements

Prerequisites: 103

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week
Summer: 6 weeks - 7.5 hours of lecture and 2 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Formerly known as: Business Administration 134

UGBA 131A Corporate Strategy and Valuation 3 Units
Terms offered: Spring 2020, Spring 2019
The course is designed to cover advanced corporate finance issues. Its purpose is two-fold. First, it will help students develop a tool-box, both conceptual and quantitative, to address real-world corporate financial issues that they will likely use immediately in any finance-related career. Second, the course is designed to give the “the big picture,” i.e., sharpen understanding of how corporate financial strategy helps increase a firm’s value in a dynamic environment. The course examines qualitative factors that help determine financial strategy, including the costs of financial distress and the value of financial flexibility, as well as quantitative techniques, such as option pricing, that will be helpful in various analyses.

Corporate Strategy and Valuation: Read More [+]

Rules & Requirements

Prerequisites: Undergraduate Business Administration 103

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Corporate Strategy and Valuation: Read Less [-]
UGBA 132 Financial Institutions and Markets
3 Units
Terms offered: Summer 2020 First 6 Week Session, Summer 2019 First 6 Week Session, Summer 2018 First 6 Week Session
Organization, behavior, and management of financial institutions. Markets for financial assets and the structure of yields, influence of Federal Reserve System and monetary policy on financial assets and institutions.
Financial Institutions and Markets: Read More [+]

Rules & Requirements

Prerequisites: 101A-101B, and 103

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week
Summer: 6 weeks - 8 hours of lecture and 2.5 hours of discussion per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 132
Financial Institutions and Markets: Read Less [-]

UGBA 133 Investments 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Summer 2020 Second 6 Week Session
Sources of and demand for investment capital, operations of security markets, determination of investment policy, and procedures for analysis of securities.
Investments: Read More [+]

Rules & Requirements

Prerequisites: 103

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 134 Introduction to Financial Engineering 3 Units
Terms offered: Spring 2019
This course provides students with an introduction to the application of mathematics and statistics in the field of finance. It consists of three integrated modules: 1) an introduction to the quantitative foundations of finance, using calculus, linear algebra, statistics and probability; 2) extension into financial theory as it relates to asset pricing, fixed income, derivatives, structured finance and risk management; and 3) application and implementation of these foundational tools and theory through software like Excel to build basic quantitative financial models (touching on programming). The goal is to use financial models that can guide business and financial decisions.
Introduction to Financial Engineering: Read More [+]

Rules & Requirements

Prerequisites: UGBA 103

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 135 Personal Financial Management 2 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
Survey of major life financial decisions (e.g., career choice, consumption versus saving, investments, mortgages, insurance) and how decision-making biases (e.g., overconfidence, present bias, limited attention) can lead to suboptimal choice. The course draws on research from economics, psychology, and sociology.
Personal Financial Management: Read More [+]

Hours & Format

Fall and/or spring: 15 weeks - 2 hours of lecture per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Instructors: Odean, Selinger
Personal Financial Management: Read Less [-]
UGBA 136F Behavioral Finance 3 Units
Terms offered: Summer 2020 Second 6 Week Session, Summer 2019 Second 6 Week Session, Summer 2018 Second 6 Week Session
This course explores why markets are sometimes inefficient. We consider the role that investors’ heuristics and biases play in generating mispricing in financial markets. We also explore how various trading frictions limit the ability of arbitrageurs to reduce mispricing. Finally, we look at the influence of market inefficiencies on corporate decisions.
Behavioral Finance: Read More [+]

Rules & Requirements

Prerequisites: 103

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Behavioral Finance: Read Less [-]

UGBA 137 Special Topics in Finance 1 - 4 Units
Terms offered: Fall 2020, Summer 2020 Second 6 Week Session, Spring 2020
A variety of topics in finance with emphasis on current problems and research.

Special Topics in Finance: Read More [+]

Rules & Requirements

Prerequisites: 103

Repeat rules: Course may be repeated for credit without restriction.

Hours & Format

Fall and/or spring: 15 weeks - 1-4 hours of lecture per week
Summer: 6 weeks - 2.5-10 hours of lecture per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Formerly known as: Business Administration 142

Game Theory and Business Decisions 3 Units
Terms offered: Fall 2014, Fall 2013, Spring 2010
This course provides an introduction to game theory and decision analysis. Game theory is concerned with strategic interactions among players (multi-player games), and decision analysis is concerned with making choices under uncertainty (single-player games). Emphasis is placed on applications.

Game Theory and Business Decisions: Read More [+]

Rules & Requirements

Prerequisites: Mathematics 1B or 16B, Statistics 21, or equivalent

Hours & Format

Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Formerly known as: Business Administration 139

Special Topics in Finance: Read Less [-]
UGBA 146 Project Management 2 Units
Terms offered: Summer 2020 First 6 Week Session, Fall 2005, Spring 2005
The primary objective of this course is to develop the critical skills and knowledge needed to successfully pitch and lead projects, and to deliver those projects on time and within budget. The course delves into formal planning and scheduling techniques including: project definition, project selection, Work Breakdown Structure (WBS), Resource Estimation, Critical Path Method (CPM), Pert, Gantt Charts, Resource Constrained Scheduling, Project Monitoring and Project Closing.
Project Management: Read More [+]  
**Hours & Format**  
Summer: 6 weeks - 5 hours of lecture per week  
**Additional Details**  
**Subject/Course Level:** Undergrad. Business Administration/Undergraduate  
**Grading/Final exam status:** Letter grade. Final exam required.  
Project Management: Read Less [-]  

UGBA 147 Special Topics in Operations and Information Technology Management 1 - 4 Units
Terms offered: Summer 2020 First 6 Week Session, Spring 2020, Summer 2019 First 6 Week Session
A variety of topics in manufacturing and information technology with emphasis on current problems and research.
Special Topics in Operations and Information Technology Management: Read More [+]  
**Rules & Requirements**  
Repeat rules: Course may be repeated for credit without restriction.  
**Hours & Format**  
Fall and/or spring: 15 weeks - 1-4 hours of lecture per week  
Summer: 6 weeks - 2.5-10 hours of lecture per week  
**Additional Details**  
**Subject/Course Level:** Undergrad. Business Administration/Undergraduate  
**Grading/Final exam status:** Letter grade. Final exam required.  
Special Topics in Operations and Information Technology Management: Read Less [-]

UGBA 151 Management of Human Resources 3 Units
Terms offered: Spring 2020, Fall 2018, Fall 2016
The designs of systems of rewards, assessment, and manpower development. The interaction of selection, placement, training, personnel evaluation, and career ladders within an on-going organization. Role of the staff manager. Introduction of change. Implications of behavioral research for management problems and policies.
Management of Human Resources: Read More [+]  
**Rules & Requirements**  
**Prerequisites:** 105  
**Hours & Format**  
Fall and/or spring: 15 weeks - 3 hours of lecture per week  
Summer: 6 weeks - 7.5 hours of lecture per week  
**Additional Details**  
**Subject/Course Level:** Undergrad. Business Administration/Undergraduate  
**Grading/Final exam status:** Letter grade. Final exam required.  
Formerly known as: Business Administration 151  
Management of Human Resources: Read Less [-]  

UGBA 152 Negotiation and Conflict Resolution 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
The purpose of this course is to understand the theory and processes of negotiation as practiced in a variety of settings. It is designed to be relevant to the broad spectrum of negotiation problems faced by managers and professionals. By focusing on the behavior of individuals, groups, and organizations in the context of competitive situations, the course will allow students the opportunity to develop negotiation skills experientially in useful analytical frameworks (e.g.- simulations, cases).
Negotiation and Conflict Resolution: Read More [+]  
**Rules & Requirements**  
**Prerequisites:** 105  
**Hours & Format**  
Fall and/or spring: 15 weeks - 3 hours of lecture per week  
Summer: 6 weeks - 7.5 hours of lecture per week  
**Additional Details**  
**Subject/Course Level:** Undergrad. Business Administration/Undergraduate  
**Grading/Final exam status:** Letter grade. Final exam required.  
Formerly known as: Business Administration 152  
Negotiation and Conflict Resolution: Read Less [-]
UGBA 154 Power and Politics in Organizations 3 Units
Terms offered: Fall 2020, Summer 2020 Second 6 Week Session, Fall 2019
This course will provide students with a sense of ‘political intelligence.’ After taking this course, students will be able to: (1) diagnose the true distribution of power in organizations, (2) identify strategies for building sources of power, (3) develop techniques for influencing others, (4) understand the role of power in building cooperation and leading change in organizations, and (5) make sense of others’ attempts to influence them. These skills are essential for effective and satisfying career building.
Power and Politics in Organizations: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 10 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 155 Leadership 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
The purpose of this course is for the students to develop understanding of the theory and practice of leadership in various organizational settings. It is designed to allow students the opportunity to develop leadership skills through experiential exercises, behavioral and self-assessments, case studies, class discussions, and lectures.
Leadership: Read More [+]

Rules & Requirements
Credit Restrictions: Students will receive no credit for UGBA 155 after completing UGBA W155. A deficient grade in UGBA 155 may be removed by taking UGBA W155.

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 10 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA C155 Leadership: Purpose, Authority, and Empowerment 3 Units
Terms offered: Summer 2020 10 Week Session
The purpose of this course is for the students to develop understanding of the theory and practice of leadership in various organizational settings. It is designed to allow students the opportunity to develop leadership skills through experiential exercises, behavioral and self-assessments, case studies, class discussions, and lectures.
Leadership: Purpose, Authority, and Empowerment: Read More [+]

Rules & Requirements
Credit Restrictions: Students will receive no credit for UGBA C155 after completing UGBA W155. A deficient grade in UGBA C155 may be removed by taking UGBA W155.

Hours & Format
Summer: 10 weeks - 4.5 hours of web-based lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
Also listed as: UGIS C151
Leadership: Purpose, Authority, and Empowerment: Read Less [-]

UGBA W155 Leadership: Purpose, Authority, and Empowerment 3 Units
Terms offered: Not yet offered
The purpose of this course is for the students to develop understanding of the theory and practice of leadership in various organizational settings. It is designed to allow students the opportunity to develop leadership skills through experiential exercises, behavioral and self-assessments, case studies, class discussions, and lectures.
Leadership: Purpose, Authority, and Empowerment: Read More [+]

Rules & Requirements
Credit Restrictions: Students will receive no credit for UGBA W155 after completing UGBA 155. A deficient grade in UGBA W155 may be removed by taking UGBA 155.

Hours & Format
Summer: 10 weeks - 4.5 hours of web-based lecture per week

Online: This is an online course.

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
Instructor: Mulhern
Leadership: Purpose, Authority, and Empowerment: Read Less [-]
UGBA 157 Special Topics in the Management of Organizations 1 - 4 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
A variety of topics in organizational behavior and industrial relations with emphasis on current problems and research.
Special Topics in the Management of Organizations: Read More [+]
Rules & Requirements
Prerequisites: 105
Repeat rules: Course may be repeated for credit without restriction.
Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of lecture per week
Summer: 6 weeks - 2.5-10 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 159
Special Topics in the Management of Organizations: Read Less [-]

UGBA 160 Consumer Behavior 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
Consumer behavior is the study of how consumers process information, form attitudes and judgments, and make decisions. Its study is critical to understand how consumers think and behave, which is critical for a company wishing to develop a customer focus. Given how different people are, it is amazing how similarly their minds work. Consumer psychology is the systematic study of how consumers perceive information, how they encode it in memory, integrate it with other sources of information, retrieve it from memory, and utilize it to make decisions. It is one of the building blocks of the study of marketing and provides the student with a set of tools with diverse applications.
Consumer Behavior: Read More [+]
Rules & Requirements
Prerequisites: 106
Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 159

UGBA 161 Market Research: Tools and Techniques for Data Collection and Analysis 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2017
Information technology has allowed firms to gather and process large quantities of information about consumers' choices and reactions to marketing campaigns. However, few firms have the expertise to intelligently act on such information. This course addresses this shortcoming by teaching students how to use customer information to better market to consumers. In addition, the course addresses how information technology affects marketing strategy.
Market Research: Tools and Techniques for Data Collection and Analysis: Read More [+]
Rules & Requirements
Prerequisites: 106
Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 159

UGBA 162 Brand Management and Strategy 3 Units
Terms offered: Fall 2020, Summer 2020 First 6 Week Session, Spring 2020
This course is an introduction to product management in marketing consumer and industrial goods and services. The course will cover analysis of market information, development of product strategy, programming strategy, and implementation.
Brand Management and Strategy: Read More [+]
Rules & Requirements
Prerequisites: 106
Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 162
Brand Management and Strategy: Read Less [-]
UGBA 162A Product Branding and Branded Entertainment 2 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
As consumers demand information and products tailored specifically
to their individual needs, brands strive to create alternative advertising
methods to build lasting relationships and retain “top of mind” status.
Smart consumers, especially those in niche markets, have dismissed
traditional avenues of sponsorship and product placement. Course
explores how and why brand executives across multiple industries are
leveraging entertainment to connect with niche markets. It educates
students about how marketers develop creative and entertaining ways to
connect with multi-hyphenate customers. Course culminates in a Creative
Pitch, based on a case study, and a Client Presentation where students
present marketing campaigns to industry executives.
Product Branding and Branded Entertainment: Read More [+]
Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week
Summer: 6 weeks - 5 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Product Branding and Branded Entertainment: Read Less [-]

UGBA 164 Marketing Strategy 3 Units
Terms offered: Spring 2020, Fall 2019, Spring 2019
This course specifically addresses how to deal with competition.
Additionally, marketing managers usually have to make decisions with
incomplete or unreliable information. In “Marketing Strategy” students
learn how firms develop plans that can be updated in light of changing
circumstances. The course covers the following topics: Market size
estimation; Competitor identification and analysis; Internal analysis;
Alternative business models; Risk identification, assessment and
management using scenario planning; Handling unknown futures using
sensitivity analysis; Price setting dynamics; Competitive tactics. The
course utilizes a combination of lectures and cases. There are group
presentations (self-selected teams) and some group projects.
Marketing Strategy: Read More [+]
Rules & Requirements
Prerequisites: 106
Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Marketing Strategy: Read Less [-]

UGBA 165 Advertising Strategy 3 Units
Terms offered: Summer 2020 First 6 Week Session, Fall 2019, Summer
2019 First 6 Week Session
Basic concepts and functions of advertising in the economy; consumer
motivation; problems in utilizing advertising and measuring its
effectiveness.
Advertising Strategy: Read More [+]
Rules & Requirements
Prerequisites: 106
Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 165
Advertising Strategy: Read Less [-]

UGBA 167 Special Topics in Marketing 1 - 4
Units
Terms offered: Spring 2020, Fall 2019, Spring 2018
A variety of topics in marketing with emphasis on current problems and
research.
Special Topics in Marketing: Read More [+]
Rules & Requirements
Prerequisites: 106
Repeat rules: Course may be repeated for credit without restriction.
Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of lecture per week
Summer:
6 weeks - 2.5-10 hours of lecture per week
8 weeks - 4-6 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 169
Special Topics in Marketing: Read Less [-]
UGBA 169 Pricing 3 Units
Terms offered: Fall 2019, Summer 2019 Second 6 Week Session, Fall 2018
This three-module course aims to equip students with proven concepts, techniques, and frameworks for assessing and formulating pricing strategies. The first module develops the economics and behavioral foundations of pricing. The second module discusses several innovative pricing concepts including price customization, nonlinear pricing, price matching, and product line pricing. The third module analyzes the strengths and weaknesses of several Internet-based, buyer-determined pricing models.
Pricing: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Pricing: Read Less [-]

UGBA C172 History of American Business 3 Units
Terms offered: Spring 2019, Spring 2017, Spring 2016
This course will examine selected aspects of the history of American business. Included will be discussions of the evolution of the large corporation, the development of modern managerial techniques, and the changing relationship of business, government, and labor.

History of American Business: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Instructor: Rosen
Formerly known as: American Studies C172, Business Administration C172
Also listed as: AMERSTD C172
History of American Business: Read Less [-]

UGBA 175 Legal Aspects of Management 3 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
An analysis of the law and the legal process, emphasizing the nature and functions of law within the U.S. federal system, followed by a discussion of the legal problems pertaining to contracts and related topics, business association, and the impact of law on economic enterprise.

Legal Aspects of Management: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 175
Legal Aspects of Management: Read Less [-]

UGBA 176 Innovations in Communications and Public Relations 2 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
This course introduces students to public relations and how it is used by companies, non-profits and individuals to build and support their brands through innovative communication techniques. Students will hear from and have direct access to entrepreneurs and established executives who share insights on how they've used creative public relations campaigns and communications skills to create attention and value for their brand or avoid it in a crisis. They also learn to work in teams crafting effective media responses for an existing company needing real help now (not a case study). The semester ends with each student applying this 
technique to create their own personal brand that they can refine as they prepare to move into the workforce.

Innovations in Communications and Public Relations: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week
Summer: 6 weeks - 5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Innovations in Communications and Public Relations: Read Less [-]
UGBA 177 Special Topics in Business and Public Policy 1 - 4 Units
Terms offered: Fall 2020, Spring 2016, Fall 2015
A variety of topics in business and public policy with emphasis on current problems and research.
Special Topics in Business and Public Policy: Read More [+]

Rules & Requirements
Prerequisites: 107
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of lecture per week
Summer: 6 weeks - 2.5-10 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 178 Introduction to International Business 3 Units
Terms offered: Fall 2020, Summer 2020 Second 6 Week Session, Spring 2020
A survey involving environmental, economic, political, and social constraints on doing business abroad; effects of overseas business investments on domestic and foreign economies; foreign market analysis and operational strategy of a firm; management problems and development potential of international operations.
Introduction to International Business: Read More [+]

Rules & Requirements
Prerequisites: Undergraduate Business Administration 101A-101B or equivalents
Credit Restrictions: Students will receive no credit for Undergraduate Business Administration 178 after completing Business Administration 188. A deficient grade in Business Administration 188 may be removed by taking Undergraduate Business Administration 178.

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 179 International Consulting for Small and Medium-Sized Enterprises 3 Units
Terms offered: Fall 2020, Spring 2020, Fall 2019
By exploring the intersection of global business, entrepreneurship, and consulting, this course provides an understanding of how decision-makers in small and medium sized enterprises (SMEs) can develop the frameworks necessary for making decisions about how to venture across borders in pursuit of economic opportunities in today's hypercompetitive global business environment. In addition to the technical analysis of cases, there is a strong emphasis on how to create a new service company, market and sell to potential clients, manage client relationships, and leverage financial and human resources in a service setting.
International Consulting for Small and Medium-Sized Enterprises: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 180 Introduction to Real Estate and Urban Land Economics 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
The nature of real property; market analysis; construction cycles; mortgage lending; equity investment; metropolitan growth; urban land use; real property valuation; public policies.
Introduction to Real Estate and Urban Land Economics: Read More [+]

Rules & Requirements
Prerequisites: Economics 1, Mathematics 16A or 1A, or equivalents

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 180
Introduction to Real Estate and Urban Land Economics: Read Less [-]
UGBA 183 Introduction to Real Estate Finance 3 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
Real estate debt and equity financing; mortgage market structure; effects of credit on demand; equity investment criteria; public policies in real estate finance and urban development.
Introduction to Real Estate Finance: Read More [+]

Rules & Requirements
Prerequisites: 180

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 183

UGBA 184 Urban and Real Estate Economics 3 Units
Terms offered: Spring 2016, Spring 2015, Spring 2014
This course examines how market forces influence the development of cities and the development and pricing of real estate assets. Topics include city formation; city size; land rent and land use; the operation of residential, commercial and industrial property markets; and the impacts of government policies, including the provision of public services, the imposition property taxes and fees, transportation pricing and investment, and land use regulations.
Urban and Real Estate Economics: Read More [+]

Rules & Requirements
Prerequisites: A background in microeconomics and basic calculus is preferable. Please contact the instructor if you are unsure about your preparation for this course

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 187 Special Topics in Real Estate Economics and Finance 1 - 4 Units
Terms offered: Fall 2010, Fall 2009
A variety of topics in real estate economics and finance with emphasis on current problems and research.
Special Topics in Real Estate Economics and Finance: Read More [+]

Rules & Requirements
Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of lecture per week
Summer: 6 weeks - 2.5-10 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

UGBA 190C Collaborative Innovation 4 Units
Terms offered: Spring 2020
This is a project-based course in collaborative innovation where students experience group creativity and team-based design by using techniques from across the disciplines of business, theater, design, and art practice. Students will leverage problem framing and solving techniques derived from critical thinking, systems thinking, and creative problem solving (popularly known today as design thinking). The course is grounded in a brief weekly lecture that sets out the theoretical, historical, and cultural contexts for particular innovation practices, but the majority of the class involves hands-on studio-based learning guided by an interdisciplinary team of teachers leading small group collaborative projects.
Collaborative Innovation: Read More [+]

Rules & Requirements
Credit Restrictions: Students will receive no credit for UGBA 190C after completing ART 100, or THEATER 100. A deficient grade in UGBA 190C may be removed by taking ART 100, or THEATER 100.

Hours & Format
Fall and/or spring: 15 weeks - 6 hours of studio per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
Instructor: Beckman
Collaborative Innovation: Read Less [-]
UGBA 190D Innovation and Design Thinking in Business 2 Units
Terms offered: Fall 2020, Fall 2019
The goal of this course is to equip students with innovation skills and practices. This is a learn-by-doing lab. Students learn research methods, ethnography, analysis and synthesis, reflective thinking, scenario creation, ideation processes, rapid prototyping cycles and designing experiments, iterative design and how to tell the story of “Never Before Seen” ideas. Class time is spent using hands-on innovation and human-centered design practices. Teams present work for critique and iterative development. The course features short lectures, guest talks, campus-based fieldwork, site visits, research and readings. Projects will be launched in the sessions and each team will be coached and mentored.

Innovation and Design Thinking in Business: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
Innovation and Design Thinking in Business: Read Less [-]

UGBA 190S Strategy for the Information Technology Firm 2 - 3 Units
Terms offered: Not yet offered
This course is a strategy and general management course for students interested in pursuing careers in the global information technology industry. Students are taught to view the IT industry through the eyes of the general manager/CEO (whether at a start-up or an industry giant). They learn how to evaluate strategic options and their consequences, how to understand the perspectives of various industry players, and how to anticipate how they are likely to behave under various circumstances. These include the changing economics of production, the role network effects and standards have on adoption of new products and services, the tradeoffs among potential pricing strategies, and the regulatory and public policy context.
Strategy for the Information Technology Firm: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 2-3 hours of lecture per week
Summer: 8 weeks - 4-6 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Strategy for the Information Technology Firm: Read Less [-]

UGBA 190T Special Topics in Innovation and Design 1 - 4 Units
Terms offered: Spring 2020, Fall 2019, Summer 2019 First 6 Week Session
Advanced study in the fields of innovation and design that will address current and emerging issues. Topics will vary with each offering and will be announced at the beginning of each term.

Rules & Requirements
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of lecture per week
Summer:
6 weeks - 2.5-10 hours of lecture per week
8 weeks - 2-7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Special Topics in Innovation and Design: Read Less [-]

UGBA 191C Communication for Leaders 2 Units
Terms offered: Fall 2016, Summer 2016 10 Week Session, Summer 2016 Second 6 Week Session
This course is a workshop in the fundamentals of public speaking skills in today's business environment. Each student will give speeches, coach, and debate each other, and take part in a variety of listening and other communication exercises. The course focuses on authenticity, persuasion, and advocacy.

Communication for Leaders: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 1 hour of lecture and 2 hours of discussion per week
Summer:
6 weeks - 2.5 hours of lecture and 5 hours of discussion per week
8 weeks - 1.5 hours of lecture and 3.5 hours of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam not required.
Communication for Leaders: Read Less [-]
**UGBA 191I Improvisational Leadership 3 Units**
Terms offered: Fall 2020, Fall 2019, Fall 2018
This class explores the broad principles of improvisation, a performing art form that has developed pedagogical methods to enhance individual spontaneity, listening and awareness, expressive skills, risk-taking, and one’s ability to make authentic social and emotional connections. The ultimate aim of the course is to help students develop an innovative and improvisational leadership mindset, sharpening in-the-moment decision making and the ability to quickly recognize and act upon opportunities when presented. In practical terms, this course strives to enhance students' business communication skills and increase both interpersonal intuition and confidence.

Improv. Leadership: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

**UGBA 191L Leadership Communication 1 Unit**
Terms offered: Spring 2020, Fall 2019
Leadership Communication is a workshop in the fundamentals of public speaking in today’s business environment. Through prepared and impromptu speeches aimed at moving others to action, peer coaching, and lectures, students will sharpen their authentic and persuasive communication skills, develop critical listening skills, improve abilities to give, receive, and apply feedback, and gain confidence as public speakers.

Leadership Communication: Read More [+]

Hours & Format
Fall and/or spring: 2 weeks - 8 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: The grading option will be decided by the instructor when the class is offered. Alternative to final exam.

Leadership Communication: Read Less [-]

**UGBA 191P Leadership and Personal Development 3 Units**
Terms offered: Spring 2020, Spring 2019, Spring 2018
This course is highly interactive and challenges you to explore questions central to your own leadership journey. The ultimate aim of the class is to help you develop a lifelong leadership development practice, where continuous personal growth is valued and actively pursued.

Leadership and Personal Development: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Leadership and Personal Development: Read Less [-]

**UGBA 192A Leading Nonprofit and Social Enterprises 3 Units**
Terms offered: Spring 2020, Spring 2019, Spring 2018
This course prepares students conceptually and practically to found, lead, and manage organizations in the nonprofit sector. The course focuses on mission and theory of change (strategy), role of the board in governance, managing and marketing to multiple constituencies, role of advocacy in meeting mission, leadership styles and managing organizational culture, resource development (philanthropy), nonprofit financial management, managing for impact, HR management (volunteering), and cross-sector alliances.

Leadership and Personal Development: Read More [+]

Rules & Requirements
Prerequisites: 101A or equivalent

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Summer: 6 weeks - 7 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/ Undergraduate
Grading/Final exam status: Letter grade. Final exam not required.
Formerly known as: Business Administration 115

Leadership and Personal Development: Read Less [-]
UGBA 192AC Social Movements and Social Media 3 Units
Terms offered: Spring 2020, Spring 2019, Fall 2017
This course provides a survey of innovative social movements and their complex relationships to social media technologies. It will examine the evolution from pre-social-media to present-day mobilizing strategies and the interplay between explicitly policy- and advocacy-focused approaches and related efforts rooted in music, visual arts, popular culture and celebrities. The course will place into comparative relief the discourses of explicitly racially- or ethnically-defined movements and movements that mobilize based on other, sometimes overlapping categories of marginalization including class, immigration status, gender identity and occupational category.
Social Movements and Social Media: Read More [+]
Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam not required.
Instructor: David Harris
Social Movements and Social Media: Read Less [-]

UGBA 192B Strategic Philanthropy 2 Units
Terms offered: Spring 2020, Spring 2019, Spring 2018
This course teaches students the concepts and practices of effective philanthropy. It offers students the experience of studying relevant theories and frameworks for assessing potential grant recipients and a real-world grant making experience in which they complete a series of nonprofit organizational assessments and then make actual grants totaling $10,000 to a limited number of organizations. Students learn about the evolution of the philanthropic sector from traditional entities, such as private, corporate and community foundations, to an array of new funding intermediaries, technology-driven philanthropies, open source platforms, “impact” investors, and venture philanthropy partnerships.
Strategic Philanthropy: Read More [+]
Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
Strategic Philanthropy: Read Less [-]

UGBA 192E Social Entrepreneurship 2 Units
Terms offered: Fall 2019
This course is designed to provide broad exposure to the theories and activities of social entrepreneurship. The inquiry is grounded in real-world examples that illustrate the topics and stimulate thinking, discussion, and learning. Working in groups, students develop a business plan or pitch deck for a social enterprise that addresses an issue that is of interest/concern to the student team. Students with preexisting social enterprise ideas or plans that they would like to further develop and refine are welcomed and encouraged to use this class project as an opportunity to do so.
Social Entrepreneurship: Read More [+]
Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
Social Entrepreneurship: Read Less [-]

UGBA 192G Strategic Approaches for Global Social Impact 2 Units
Terms offered: Prior to 2007
The main objective of this course is to help students become effective practitioners in global development and understand career options in the global social sector. The course aims to (i) analyze the historical, sociological and statistical underpinnings of the major issues in global development (conflict, food security, human rights, poverty, health and education), (ii) understand what various organizations can contribute to each issue (government agencies, multilateral institutions, private foundations, NGOs, and private sector companies and entrepreneurs), and (iii) design and analyze approaches to addressing these issues.
Strategic Approaches for Global Social Impact: Read More [+]
Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week
Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Strategic Approaches for Global Social Impact: Read Less [-]
UGBA 192H Managing Human Rights in Business 2 Units
Terms offered: Not yet offered
This course, one of the first of its kind offered at a business school, will prepare students for the growing field of practice at the intersection of business and human rights. Students will gain an overview of the international human rights framework and global business and human rights standards and guidelines; analyze the ways in which companies can impact human rights, and to assess the degree to which companies are and should be responsible for human rights impacts; learn to manage a company’s human rights impacts as corporate human rights managers, external consultants, or civil society advocates; and practice the communication skills necessary to successfully address human rights issues within a complex multinational corporation.

Managing Human Rights in Business: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Managing Human Rights in Business: Read Less [-]

UGBA 192L Applied Impact Evaluation 2 Units
Terms offered: Prior to 2007
This course covers the methods and applications of impact evaluations, which is the science of measuring the causal impact of a program or policy on outcomes of interest. At its essence, impact evaluation is about generating evidence on which policies work, and which don’t. This subject matter should appeal to three main audiences: (1) those in decision-making positions, such as policy makers and business leaders, and need to consume the information generated from impact evaluations to make informed evidence-based decisions, (2) project managers, development practitioners and business managers who commission impact evaluations and (3) researchers who actually design and implement impact evaluations.

Applied Impact Evaluation: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Applied Impact Evaluation: Read Less [-]

UGBA 192N Topics in Social Sector Leadership 1 - 5 Units
Terms offered: Fall 2020, Fall 2019, Spring 2019
Advanced study in the field of social sector leadership that will address current and emerging issues. Topics will vary with each offering and will be announced at the beginning of each term.
Topics in Social Sector Leadership: Read More [+]

Rules & Requirements
Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format
Fall and/or spring: 15 weeks - 1-5 hours of lecture per week
Summer: 6 weeks - 2.5-12.5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.

Topics in Social Sector Leadership: Read Less [-]

UGBA 192P Sustainable Business Consulting Projects 3 Units
Terms offered: Fall 2020, Fall 2018, Fall 2016
Discuss the field of strategic corporate social responsibility (CSR) through a series of lectures, guest speakers, and projects. The course will examine best practices used by companies to engage in socially responsible business practices. It will provide students with a flavor of the complex dilemmas one can face in business in trying to do both ‘good for society’ and ‘well for shareholders.’ It looks at CSR from a corporation perspective, and how this supports core business objectives, core competencies, and bottom-line profits.

Sustainable Business Consulting Projects: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam not required.

Sustainable Business Consulting Projects: Read Less [-]
UGBA 192S Business and Sustainability 2
Units
Terms offered: Summer 2020 First 6 Week Session
This course—a mixture of lectures, readings, business cases and corporate speakers—uses theory, frameworks, tools and business cases to teach students how to systematically evaluate and implement sustainability strategies that also maintain or maximize financial returns. Students are taught to identify opportunities to create business value from environmental and social challenges, and to evaluate the competitive implications related to sustainability initiatives. What type of long-term strategies can organizations set to simultaneously foster sustainable development strategy and sound financial practice? How should decision makers make trade-offs between these two organizational objectives? When is “sustainability” also “good business”? Business and Sustainability: Read More [+]

Hours & Format
Fall and/or spring: 15 weeks - 2 hours of lecture per week
Summer: 6 weeks - 5 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Business and Sustainability: Read Less [-]

UGBA 192T Topics in Corporate Social Responsibility 1 - 4 Units
Terms offered: Fall 2020, Summer 2020 8 Week Session, Spring 2020
Advanced study in the field of corporate social responsibility that will address current and emerging issues. Topics will vary with each offering and will be announced at the beginning of each term. Topics in Corporate Social Responsibility: Read More [+]

Rules & Requirements
Repeat rules: Course may be repeated for credit without restriction.

Hours & Format
Fall and/or spring: 15 weeks - 1-4 hours of lecture per week
Summer: 6 weeks - 2.5-10 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Topics in Corporate Social Responsibility: Read Less [-]

UGBA 193B Energy & Civilization 4 Units
Terms offered: Fall 2020, Fall 2019, Fall 2018
Energy is one of the main drivers of civilization. Today we are at the precipice of what many hope will be a major paradigm shift in energy production and use. Two transitions are needed. On the one hand, we must find ways to extend the benefits of our existing energy system to the impoverished people living in the developing world while continuing to provide these benefits to the people of the developed world. On the other hand, we must completely overhaul the existing system to fight climate change and other forms of air and water pollution. Are these shifts truly within our reach? Can we achieve both simultaneously? If so, how? This Big Ideas course will grapple with these questions using an interdisciplinary systems approach.
Energy & Civilization: Read More [+]

Rules & Requirements
Credit Restrictions: Students who take UGBA 193B will not receive credit for L&S 126.

Hours & Format
Fall and/or spring: 15 weeks - 3 hours of lecture and 1 hour of discussion per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Energy & Civilization: Read Less [-]

UGBA 193C Curricular Practical Training for International Students 0.0 Units
Terms offered: Summer 2014 10 Week Session, Summer 2013 10 Week Session, Summer 2012 10 Week Session
This is a zero-unit internship course for non-immigrant international students participating in internships under the Curricular Practical Training program. Requires a paper exploring how the theoretical constructs learned in UGBA courses were applied during the internship.
Curricular Practical Training for International Students: Read More [+]

Rules & Requirements
Prerequisites: International students only

Hours & Format
Fall and/or spring: 15 weeks - 0 hours of internship per week
Summer: 6 weeks - 0 hours of internship per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Offered for pass/not pass grade only. Final exam required.
Curricular Practical Training for International Students: Read Less [-]
UGBA 193I Business Abroad 4 - 6 Units
Terms offered: Summer 2019 8 Week Session, Summer 2018 Second 6 Week Session, Summer 2017 Second 6 Week Session
This course includes both formal learning in lectures, experiential learning, and action research through site visits abroad. Students and instructor will visit with international companies and/or organizations to learn about the business opportunities and challenges of operating in a specific country or region. Evaluation is based on student participation, presentations, and a research paper. Country and business industry focus may vary from term to term depending upon the instructor.

Business Abroad: Read More [+]

Rules & Requirements
Prerequisites: To be determined by instructor depending on topic
Repeat rules: Course may be repeated for credit when topic changes.

Hours & Format
Fall and/or spring: 15 weeks - 4-6 hours of lecture per week
Summer: 5 weeks - 16-25 hours of lecture per week

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
UGBA 195P Entrepreneurship: How to Successfully start a New Business 3 Units
Terms offered: Fall 2019, Fall 2018, Fall 2017
This course explores and examines key issues facing entrepreneurs and their businesses. It is intended to provide a broad spectrum of topics across many business disciplines including accounting, finance, marketing, organizational behavior, production/quality, technology, etc. Students will acquire a keen understanding of both the theoretical and real world tools used by today's entrepreneurial business leaders in achieving success in today's global business environment.
Entrepreneurship: How to Successfully start a New Business: Read More [+]

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Alternative to final exam.
Entrepreneurship: How to Successfully start a New Business: Read Less [-]

UGBA 195S Entrepreneurship To Address Global Poverty 3 Units
Terms offered: Spring 2013, Spring 2012, Spring 2011
This course examines whether and how entrepreneurial ventures can meaningfully address global poverty vs. more traditional approaches such as foreign aid, private philanthropy or corporate social responsibility initiatives. Combining lectures, case studies, and interviews with social entrepreneurs, it explores poverty and entrepreneurship before focusing on their intersection in various bottom-of-pyramid markets, from health, housing, and education to energy, agriculture, and finance.
Entrepreneurship To Address Global Poverty: Read More [+]

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam not required.
Entrepreneurship To Address Global Poverty: Read Less [-]

UGBA 195T Topics in Entrepreneurship 1 - 3 Units
Terms offered: Spring 2020, Fall 2019, Spring 2019
Courses of this kind will cover issues in entrepreneurship that either appeal to a specialized interest by type of firm being started (e.g., new ventures in computer software) or in the aspect of the entrepreneurial process being considered (e.g., new venture funding). The courses typically will be designed to take advantage of the access offered by the University and the locale to knowledgeable and experienced members of the business community.
Topics in Entrepreneurship: Read More [+]

Rules & Requirements
Repeat rules: Course may be repeated for credit when topic changes.

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Topics in Entrepreneurship: Read Less [-]

UGBA 196 Special Topics in Business Administration 1 - 4 Units
Terms offered: Spring 2020, Fall 2019, Spring 2019
Study in various fields of business administration. Topics will vary from year to year and will be announced at the beginning of each semester.
Special Topics in Business Administration: Read More [+]

Rules & Requirements
Prerequisites: Upper division standing
Repeat rules: Course may be repeated for credit when topic changes.

Additional Details
Subject/Course Level: Undergrad. Business Administration/Undergraduate
Grading/Final exam status: Letter grade. Final exam required.
Formerly known as: Business Administration 196
Special Topics in Business Administration: Read Less [-]
UGBA 198 Directed Study 1 - 4 Units
Terms offered: Spring 2016, Fall 2015, Spring 2015
Organized group study on topics selected by upper division students under the sponsorship and direction of a member of the Haas School of Business faculty.
Directed Study: Read More [+]

Rules & Requirements

Prerequisites: Consent of instructor

Credit Restrictions: Enrollment is restricted; see the Introduction to Courses and Curricula section of this catalog.

Repeat rules: Course may be repeated for credit without restriction.

Hours & Format

Fall and/or spring: 15 weeks - 1-4 hours of directed group study per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/
Undergraduate

Grading/Final exam status: Offered for pass/not pass grade only. Final exam not required.

Formerly known as: Business Administration 198

Directed Study: Read Less [-]

UGBA 199 Supervised Independent Study and Research 1 - 4 Units
Terms offered: Spring 2015, Spring 2014, Fall 2013
Enrollment restrictions apply.
Supervised Independent Study and Research: Read More [+]

Rules & Requirements

Prerequisites: Consent of instructor

Credit Restrictions: Enrollment is restricted; see the Introduction to Courses and Curricula section of this catalog.

Repeat rules: Course may be repeated for credit without restriction.

Hours & Format

Fall and/or spring: 15 weeks - 0 hours of independent study per week

Summer:
6 weeks - 1-4 hours of independent study per week
8 weeks - 1-4 hours of independent study per week

Additional Details

Subject/Course Level: Undergrad. Business Administration/
Undergraduate

Grading/Final exam status: Offered for pass/not pass grade only. Final exam not required.

Formerly known as: Business Administration 199

Supervised Independent Study and Research: Read Less [-]